

STAR WEEKLY

TORONTO
OCTOBER 27
1951

10 CENTS
Ontario and Quebec

15 CENTS



ROYALTY RECEIVES TUMULTUOUS TORONTO WELCOME



FLANKED BY LINES of nurses, Princess Elizabeth goes on inspection tour of Hospital for Sick Children accompanied by Robert A.

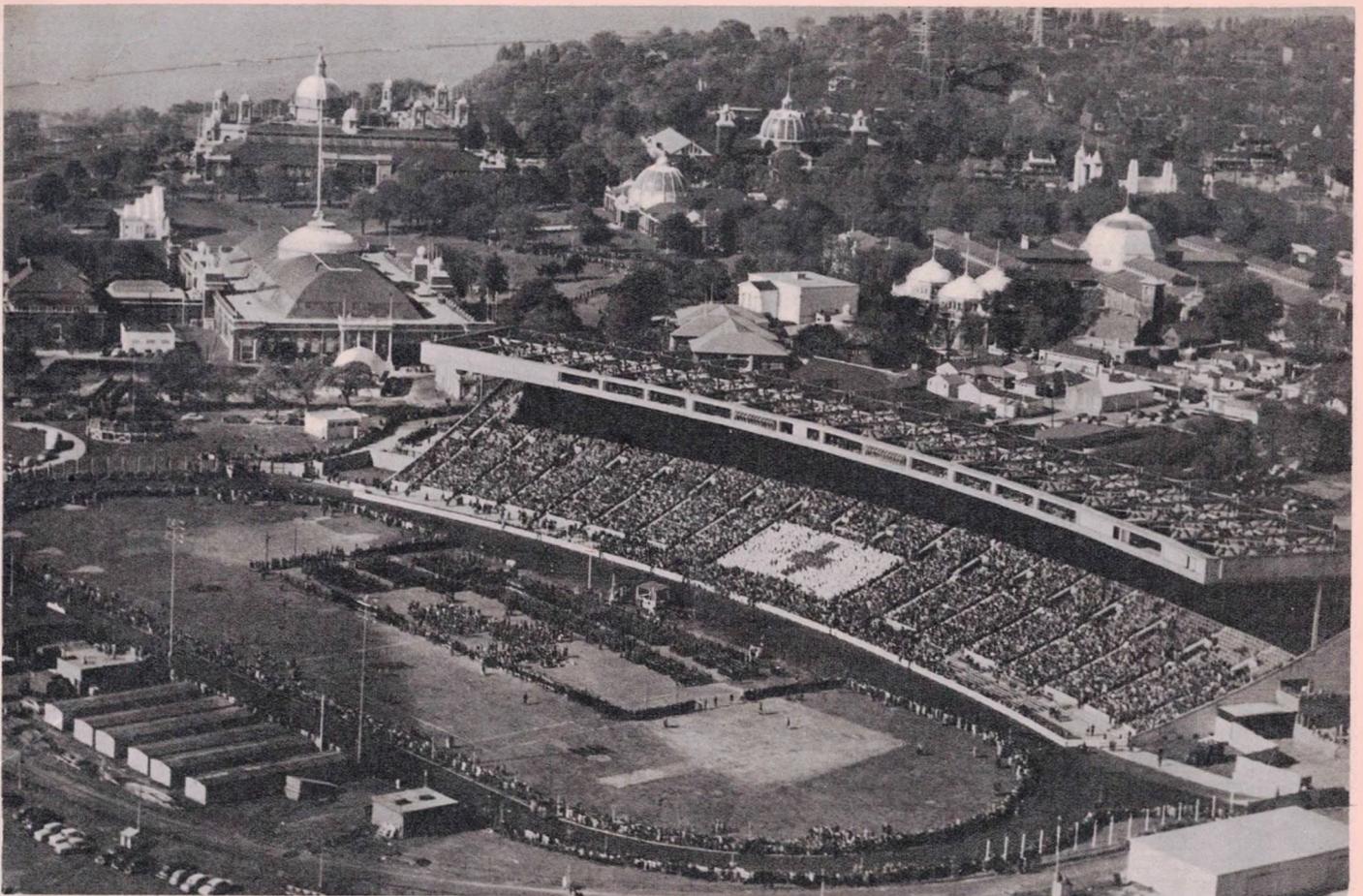
Laidlaw, chairman of the hospital board. She delighted one boy patient by posing for a picture after his first attempt had failed.



THERE WAS TIME for a word with a soldier when the Princess and the Duke greeted thousands of school children while in Toronto.

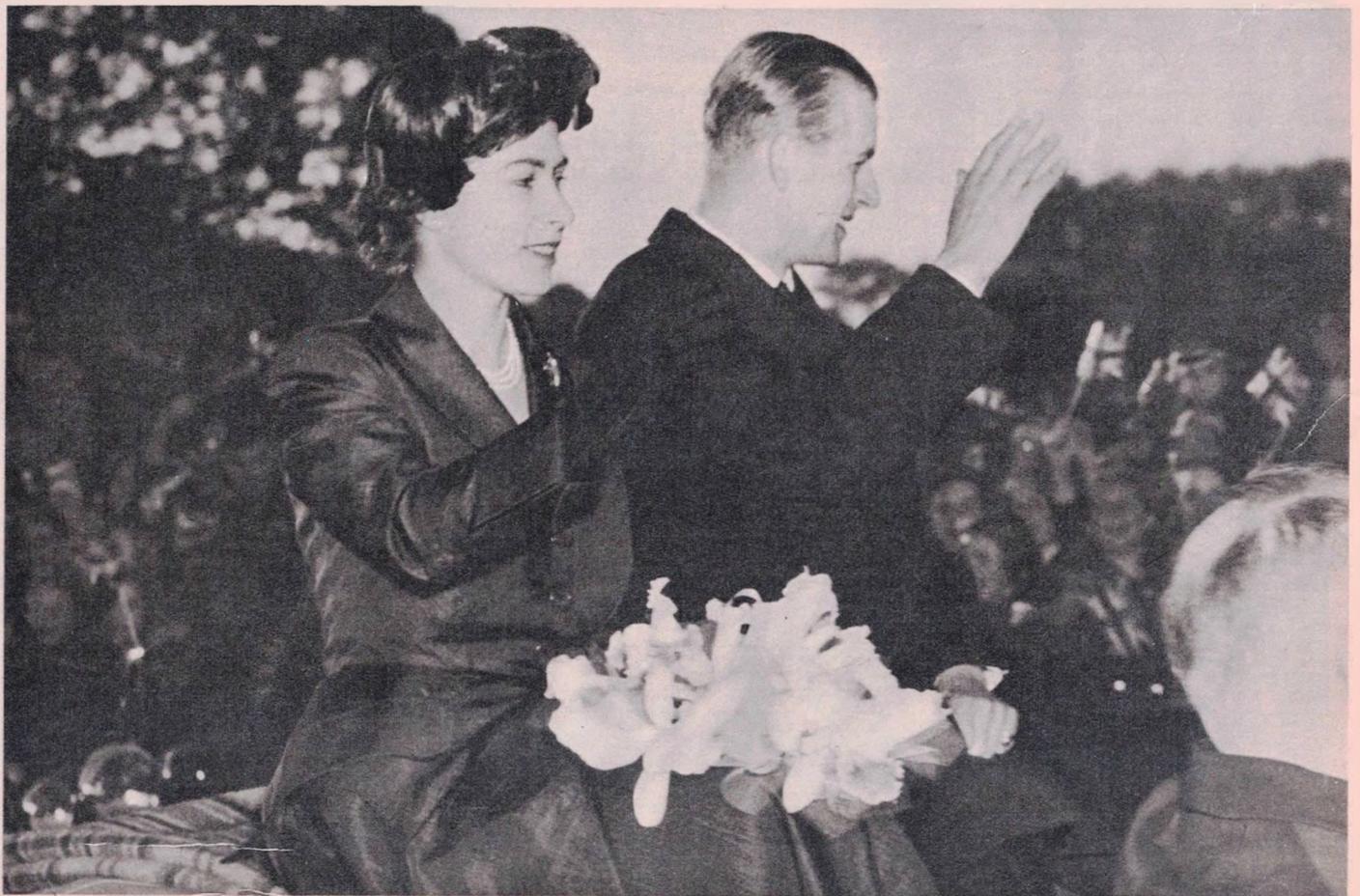


A BLIND VETERAN was presented to royal couple during grand stand visit. The couple visited hospitals and were regimental guests



IN THE BIG grandstand at the C.N.E. in Toronto approximately 38,000 children and 1,900 adults gave the Princess and the Duke

a memorably tumultuous welcome. A thousand-voice chorus sang the Maple Leaf. A thousand children formed the Red Cross, centre.



PERCHED HIGH on the back seat of a convertible the royal pair circled the track to give the children a good view. The

Princess holds orchids presented in behalf of all Toronto children. "What a wonderful sight," she is reported to have said.



THE WELCOME accorded the royal couple at Toronto's city hall was unprecedented in city's history. The Princess is shown receiv-

ing a pen from Mayor McCallum to sign the register. Welcoming assembly was double that which gathered for last royal visit

Like Chicken?

Then you'll like these 4 Chicken Soups of Campbell's

ALL DIFFERENT...
ALL DELICIOUS...
ALL RICH WITH CHICKEN

When you serve chicken at your table you no doubt vary it—sometimes have it roasted, sometimes fried, sometimes fricasseed, occasionally stewed. So, in chicken soups, Campbell's offer you four kinds for your choice—each one different in recipe but all equally delicious and nourishing. Read about them below. Then try them in turn. Once you do, you'll call all four your favorites.



Rich chicken broth and fluffy RICE
Deep chicken flavor throughout—in the broth, in the rice and, of course, in the tender pieces of chicken so generously added.

Campbell's
CHICKEN WITH RICE SOUP

Rich with chicken—smooth with CREAM
Well-simmered chicken stock, extra-heavy whipping cream, pieces of chicken, a touch of celery... a whisper of seasoning.

Campbell's
CREAM OF CHICKEN SOUP



Chicken? Yes indeed! with VEGETABLES
Excitingly different chicken soup, New Orleans style: chicken stock, okra, tomatoes, other vegetables—savory herbs.

Campbell's
CHICKEN GUMBO SOUP

Full-flavored chicken stock, with NOODLES
Made in the early Colonial tradition—gleaming chicken broth, golden egg noodles, lots of tender pieces of chicken.

Campbell's
CHICKEN NOODLE SOUP



CAMPBELL'S ARE CANADA'S FAVORITE SOUPS

PRIME MINISTER ST. LAURENT WELCOMES THE PRINCESS



AT DORVAL, Governor-General Viscount Alexander was the first to shake hands with the Princess and Duke when they descended

from the plane that brought them across the Atlantic. Now it is the turn of Prime Minister St. Laurent to give them a welcome.



They help make your airline great...
THEY ARE FLYING CANADIANS, SERVING CANADIANS

They represent training, experience and ability unsurpassed in the air. (Every TCA Captain, for example, has flown over a million miles.) The crews who fly the TCA Skyliners have helped make Canada's air line one of the world's greatest — they are among the more than 5,000 men and women of TCA to whom credit is due for TCA's proud record of all-year-round reliability and "on time" performance. TCA Skyliners fly over 18,000 miles of Maple Leaf Routes — providing quick, convenient, comfortable air travel. You'll be delighted at how little it costs. Just ask any Travel Agent to help you plan. He'll look after your reservations, accommodation and other details — without any obligation... or see your nearest TCA Office.



TCA Captain R. S. WHITE,
 a native of Orillia, Ont., has flown over 8,000 hours. Joining the RCAF in 1940, he flew with Bomber Command of the RAF in England, Malta, Egypt and the Western Desert. Later he served with Ferry Command. He joined TCA in 1944 and has flown over a million miles with the Skyliners.

TRANS-CANADA *Air Lines*
 International
 Trans-Atlantic • Transcontinental

TCA serves all of Canada, many U.S. cities, Bermuda, the Caribbean, overseas to the United Kingdom and Paris.

THE PRINCESS HAS GOOD REASON FOR MATERNAL PRIDE



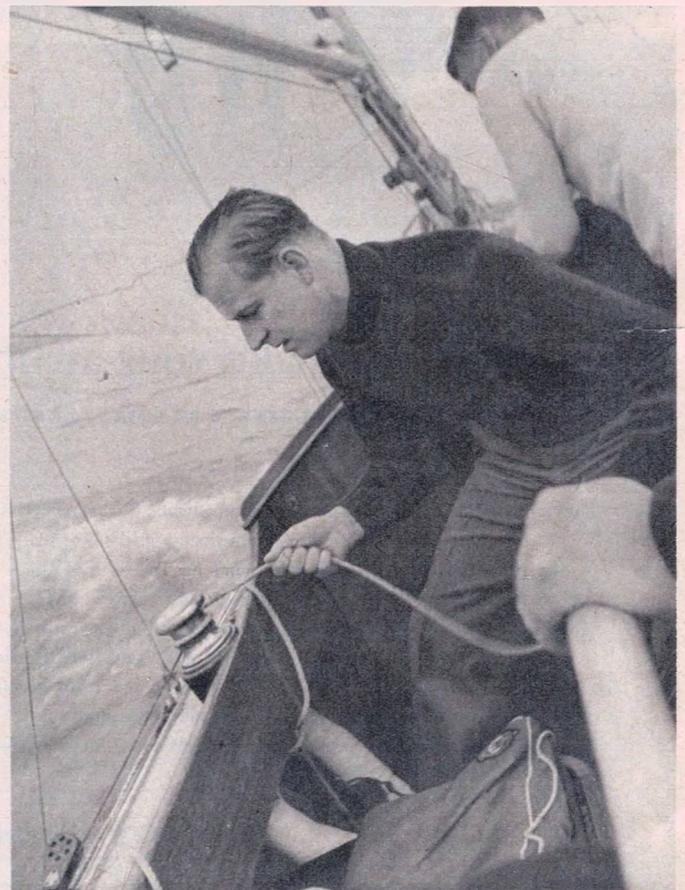
THIS PERAMBULATOR in which Prince Charles, already possessing an array of teeth, took the air outside his London birthplace, Clarence House, is also used by his sister, Princess Anne



THE HAND-SEWN frocks of Princess Anne, in her mother's arms in a Clarence House sitting-room, was also worn by Prince Charles. The baby linen was in white to suit boy or girl. Photo, Cecil Beaton



LANDING AT Dover on a state visit to Britain, King Frederick and Queen Ingrid of Denmark, who are relatives of English royalty, were greeted by the Duke of Edinburgh on behalf of the King.



THOUGH A NAVAL man in an age of steam and turbines, the Duke of Edinburgh is an enthusiast about sail, whether in large yachts or, as above, in the smaller craft. Photo taken by Baron.

KING GEORGE AT VARIOUS PERIODS OF HIS CAREER



THERE IS PLENTY of vigor in this fine portrait study by Baron, of King George in days before his subsequent circulatory and lung ailments. In fact, by the highest salon standards, irrespective

of royalty, it is a remarkably good photograph. Nothing indicates the sitter's rank, and it may be taken to portray the essential democratic attitude of a constitutional monarch.

No-Rinse chemicals hard on your hands? Join the women who say—

FOR WHITE WHITE WASHES
WITHOUT RED HANDS

I've Gone Back
to DUZ!



NOW! THE WHITEST WASHES
EVER WITH DUZ! YET DUZ
GIVES YOU ALMOST TOILET-SOAP
MILDNESS FOR YOUR HANDS!

ONLY DUZ—of all washday products—
gives you this combination of rich, real
soap and two active detergents! And
now Duz has more magic whitening
power than ever! You can actually
see the difference in the whiteness and
the brightness of your wash!

THAT'S WHY DUZ gives you the
cleanest, sweetest-smelling washes you
can get with any soap sold anywhere!

THAT'S WHY DUZ is milder, kinder to
your hands than any no-rinse chemical
—and is ever so safe for colors!

DUZ DOES EVERYTHING AS NO OTHER SOAP
OR SUDS CAN DO!

Use CAMAY—to take your skin

"Out of the Shadows"

and bring your True Loveliness to Light!



Do as this lovely bride did! Win a
Brighter, Clearer Skin with your First Cake of Camay!

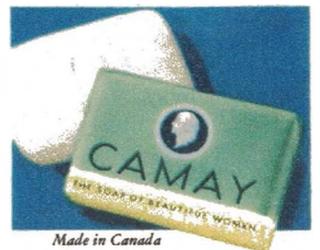
ATTRACTIVE GIRLS—popular girls
—girls who can count on ro-
mance and marriage ahead—never
let a mask of dullness cloud their
complexion and upset their plans!

Don't let shadows mask your
beauty! With Camay, you can take
your skin "out of the shadows" and
into the light of new loveliness.

Green-eyed, auburn-haired Mrs.
Victor Dowd—this lovely Camay
Bride—reports: "I changed to
Camay and, surprisingly soon, I
had a brighter, clearer skin. Not
a shadow in sight!"

Camay can help you win quick
new beauty! Change to regular care.
Use Camay alone. You'll have a love-
lier skin with your very first cake!

For complexion or bath, there's no
finer beauty soap than Camay. Camay
is one of the mildest of all beauty
soaps, and it gives such a rich, luxu-
rious lather. So bring your skin "out
of the shadows" and into the light of
romantic new loveliness, with Camay,
the Soap of Beautiful Women.



WORDS OF PRAISE FOR CAMAY! "Camay's simply marvelous!"
says MRS. VICTOR DOWD, this beautiful Camay Bride.

Camay
the soap of beautiful women



ON A VISIT to a naval training establishment in the south of England, the King, then the picture of health and in the Admiral of the Fleet uniform, inspected cadets.



WHEN THE KING takes a formal salute the Queen, at his side, has no share in this part of the ceremony. They are in a royal box and she, it is to be noted, according to etiquette stands at his left hand.



THIS WAS VJ-DAY on Buckingham Palace balcony when the King and Queen, here on his right, shared the rejoicing over Japan's surrender and acknowledged applause



THERE'S A SMILE on the King's lips as he talks at a review to an eighty-year-old veteran of the King's Royal Rifle Corps. The old-timer, a Chelsea pensioner, evidently said something amusing.



SMALL FRY, in the front row, waving "Boaters" or straw hats, took precedence over undergrads when the King and Queen visited King's College, largest in Cambridge, to attend a thanksgiving in the 500-year-old chapel.



THEN DUKE and Duchess of York, the King and Queen, who was Lady Elizabeth Bowes-Lyon of Scotland, are seen surrounded by the bridesmaids after they had been married in 1923, in Westminster Abbey.



IT WAS MAY day when the Duke and Duchess, on their honeymoon, seated themselves on this rustic bench after a stroll through the gardens. The King was 29 years of age when he became married, in 1923.



BALMORAL Castle, the family summer home in the Highlands, plays an important part in the life of George, here seen there in kilts, as it did in Victoria's life.



THIS WAS THE King as Prince Albert before 1920, when he became the Duke of York. Born in 1895, he was christened Albert Frederick Arthur George.

“Lovelier skin and hands... Tonight!”
 A new Max Factor discoveries

Barbara Britton, famous motion picture star.

simply squeeze



- ▶ no more greasy after-film!
- ▶ no more under-nail cream deposits!
- ▶ no more jars to break!

SATIN FLOW CLEANSING CREAM

Banishes
cleansing cream annoyance

Facial cleansing is easier and quicker with Max Factor's wonderful new flowing cream in its modern squeeze dispenser. Smooths on instantly... penetrates faster... removes make-up quickly, thoroughly... leaves your skin clean, cool, refreshed, 1⁵⁰

★ for
 fresher,
 smoother
 skin...



simply stroke on

- ▶ no more night cream nuisance!
- ▶ no more messy cream to soil hair and linen!
- ▶ no more under-nail cream deposits!

NIGHT FACIAL STIK

solves your *Dry Skin* problems

To overcome and guard against dry skin, simply stroke Max Factor's amazing new, concentrated night cream over face and throat. Keeps your complexion softer, smoother, younger-looking. In stick form, 2⁰⁰

★ for softer, younger-looking hands...

- ▶ no more sticky after-feel!
- ▶ no more bottles to break!
- ▶ no more caps to juggle!



WORLD OF BEAUTY HAND LOTION

it's a miracle... *Non-Sticky*

Max Factor's new, non-sticky hand lotion for head-to-toe skin loveliness. Fragrant, whisper-light, quick-absorbing. Exquisite protection from wind and cold... soothes, cools dry, chapped hands. In squeeze dispenser, 1⁵⁰



simply top, top

▶ NOW, you can carry hand lotion with you!

HAND LOTION PURSE DISPENSER

for hand care, *Anywhere*

Wherever you are, now, thanks to Max Factor, you can give your hands the same protective care you do at home. Keep this smart accessory in your purse, desk or car. Contains a week's supply of World of Beauty Lotion. Easy to refill, 1⁵⁰

★ STREAMLINED BEAUTY CARE BY MAX FACTOR HOLLYWOOD



"You bet, we can afford
a **CHEVROLET!**"



Illustrated — Styleline
4-Door De Luxe Sedan

**for only CHEVROLET has all the things we want...
LOWEST COST, FINEST QUALITY, UTMOST DEPENDABILITY
AND ECONOMY PLUS THE HIGHEST TRADE-IN VALUE!"**

This year's Chevrolet is a marvel of value, every way — and it's all yours at lowest cost!

If you want a car with Body-by-Fisher strength, protection and up-to-the-minute styling — Chevrolet has it. If you want power you can live with through many moons to come — Chevrolet's valve-in-head performance gives you that, too. If you want roominess and comfort and handling ease that make every trip a breeze, there's no simpler way to find them than to take the wheel of a Chevrolet.

Above all, if you're looking for advanced features that perfectly combine pleasure with performance, just look at these:

SEE YOUR NEAREST CHEVROLET DEALER

NEW — improved Centre-Point Steering (and Centre-Point Design), making steering even easier at low speeds and while parking.

NEW — more powerful Jumbo-Drum Brakes (with Dubl-Life rivetless brake linings) for extra-safe, extra-smooth, extra-long-lasting performance. They're the biggest brakes in Chevrolet history.

NEW — Safety Sight Instrument Panel, — safer, more convenient, more efficient and more beautiful than ever before.

Yes, Chevrolet for '51 is a car that defies comparison from every viewpoint — including price. So, if you've been toying with the notion of settling for a lesser car — visit the showroom and see how easily you can buy this thrifty marvel.



With ultra-smooth PowerGlide,† Chevrolet is first in the lowest-price field to bring you the proudest feature of luxury cars — a fully-proved, fully-automatic transmission. There's *no* clutch pedal! You can drive all day without ever shifting a gear! And with all this driving ease, you get the extra-abundant power of Chevrolet's new 105 h.p. engine, exclusive to PowerGlide Chevrolets. It's so *simple* to drive, it's a *thrill* to drive!

†PowerGlide plus 105 H.P. Engine optional at extra cost on deluxe models.

A GENERAL MOTORS VALUE

Take your Discovery Drive



in a **POWERGlide**

There's a place in your plans for

DONNACONA insulating board



Insulation is Only Half the Story!

BEAUTIFUL WARMTH AND WARM BEAUTY! Get both with Donnacona Insulating Board, the wood fibre panel board that builds, insulates and decorates in one easy application. Use it as structural sheathing and count your saving of fuel dollars. Use it for interior all-in-one walls. Convert attics and other waste space into wonderful-looking, wonderful-to-live-in rooms. Big, easy-to-use sheets of Donnacona Insulating Board save time and money right down the line—no waiting for walls to dry—you can leave them in their natural beige colour or paint them to suit your taste.

NO TIME LIKE THE PRESENT! You can do it yourself with Donnacona. Choose trims and mouldings from a wide range of Donnacona Decorative Specialties to add that extra finishing touch. Donnacona Insulating Board keeps you cool in summer, too—with an insulating value three times greater than wood. Rate compliments the thrifty way... build, remodel with Donnacona Insulating Board... your ready-made material for new beauty and comfort. Your local Alexander Murray or Donnacona dealer has samples and booklets that will make it easy for you to take full advantage of Donnacona Insulating Board.

NOW is the right time to do your
BUILDING • REMODELLING • REPAIRING
 with quality **MURRAY and DONNACONA** products



Decorate, insulate,
 for year-round comfort with

MURRAY Insulating Sidings

For charm and comfort that won't wear off, choose these sidings in brick, stone or shingle design. Murray Insulating Sidings are easy to apply, fire-resistant, economical—and give you real fuel savings.



For a roof that's wonderful to live under
MURRAY Asphalt Shingles

Glamourize and protect your home with your choice of ten attractive, permanent blends and to save extra time and money. Insist on Murray—the quality name in roofing.

Work wonders
 with this
 wonderful wood

DONNACONA Hardboard

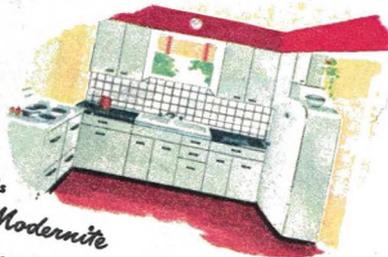
Perfect for everything from panelling to ping-pong tables. Leave Donnacona Hardboard in its rich natural brown, or paint it to suit your own good taste. For special effects, use Donnacona Studio Board, with a beautiful leather finish in Mexican Red, Burnt Ivory or Leaf Green.



For smooth,
 wipe-clean,
 tile-like walls

MURRAY Modernite

Eleven smart tile and plain finishes make colour harmony easy and Modernite keeps its smart appearance indefinitely. Use it in kitchen, bathroom—anywhere you want a durable, glossy surface.



Free

Check off the booklets you want and mail this coupon today.

- DONNACONA INSULATING BOARD
- MURRAY MODERNITE
- DONNACONA HARDBOARD
- MURRAY ASPHALT SHINGLES
- MURRAY INSULATING SIDINGS

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City.....

Prov.....



Alexander **MURRAY** & Company
 LIMITED

HALIFAX • SAINT JOHN • MONTREAL • TORONTO • WINNIPEG • VANCOUVER
 Division of Dominion Tar & Chemical Company Ltd.

The Star Weekly, Toronto, October 27, 1951

THRONE LINE OF SUCCESSION



WITH A SMILE of warranted maternal pride, Princess Elizabeth, in this camera portrait of Marcus Adams, holds on her knee Prince Charles and Princess Anne, who follow her in order of succession to the throne. Princess Margaret comes fourth.



PRINCESS MARGARET, Elizabeth's sister, here photographed by Baron, has every right to be considered a beauty, too, and many Canadian admirers will regret that as she is not included in the tour they'll not have the opportunity of seeing her in person.

New, all pure extra-soapy Sunlight is better than ever



Your hands will love it!

Makes more suds
FASTER

THERE'S just nothing like NEW Sunlight for every soap and water job. Those dirt-chasing, extra-soapy Sunlight suds make washes sparkle and smell so sweet, too. Pots, pans, dishes, glasses gleam when washed with Sunlight. Yet, NEW, golden-colored Sunlight's so gentle . . . kind to hands and everything it touches. Get some today in its bright new package.

<p>NEW SUNLIGHT GETS WASHES WHITER</p>	<p>NEW SUNLIGHT GETS DISHES, POTS AND PANS BRIGHTER</p>	<p>NEW SUNLIGHT MAKES WORK LIGHTER</p>
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GET SUNLIGHT TODAY
CANADA'S FASTEST-SELLING BAR SOAP



FIFTH in line of succession to the throne, after Princess Elizabeth, Prince Charles, Princess Anne and Princess Margaret, is, above, the King's second brother, the Duke of Gloucester, who enjoys robust health.



THESE BOYS, Prince William, nine years old, and Prince Richard, seven, seen with their mother, the Duchess of Gloucester, are, after their father, the sixth and seventh in line of succession to the British throne.

How Much Did 657 lbs. of Meat Cost You Last Year?

THE average Canadian family eats 657 lbs. of meat a year, by government statistics. Even at 80¢ a lb. that would cost \$525.60 yearly. Important money! Would you like to save some of it?

Ekonomic Lo-Pressure Cooker Pays You Cash
(Pays dividends as a gift, too)

Oven shrinkage of meat costs you money. EKCO-LO (3¾ lb.) pressure cooking can save you 40¢ on one meat order — perhaps 60¢ on another — 25¢ on another — *as much as \$4 or \$5 a month.*

Ekonomic Cooker Pays for Itself in 4 or 5 months on meat alone!

AT ALL LEADING HARDWARE, DEPARTMENT AND APPLIANCE STORES



FREE...
with each new Ekonomic Cooker, complete cook book. Store value \$2.75



Saves

OTHER WAYS, TOO

Only EKCONOMIC can guarantee constant pressure for the right temperature for all cooking — positive pressure control and three pressures to choose from — 3¾ lbs. for Meats and Fish — 10 lbs. for sure canning results — 15 lbs. for most vegetables.



IF NOT OBTAINABLE AT YOUR DEALERS WRITE
EKCO PRODUCTS COMPANY
(CANADA) LTD., TORONTO

QUEENS OF ENGLAND THROUGHOUT FOUR CENTURIES



THE BRIEFEST reign in English history was that of Lady Jane Grey. It lasted nine days in 1553. She knew Greek, Latin, Hebrew, Arabic Chaldee. A famous scholar, Roger Ascham, watches her read Plato.



KING GEORGE V and Queen Mary, who is still living, were photographed, above, on a battleship's deck on a visit to India. As Duke of Cornwall and York, he saw Canada in 1901.



SECOND DAUGHTER of James II was Anne, who became Queen in 1702, after William of Orange died. None of her many children lived. The Hanover line succeeded her.



KATHERINE OF Arragon, daughter of Ferdinand and Isabella of Spain, and first wife of Henry VIII, was a queen who was deposed. She was his brother's widow. Anne Boleyn replaced her.

LOOK! A complete "Starting Set" in 1847 Rogers Bros.



START with the best -
and ADD the rest!

\$
only

24⁶⁰
(chest extra)



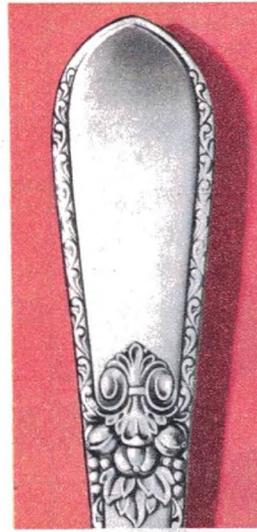
FIRST LOVE



DAFFODIL



ETERNALLY YOURS



ADORATION



REMEMBRANCE

Take home a set of 1847 Rogers Bros. today!
Set a lovely table for 4, tonight!

Here's a new and wonderful idea in silverplate—a "Starting Set" in famous 1847 Rogers Bros.!

The price is the lowest there is for a top-quality silverplate set. Right tonight, you can set a table for 4. You can add to your "Starting Set" as time goes on, building to a complete service for 8 or more.

PERFECT GIFT! The new 1847 "Starting Set" is a welcome gift for brides, brides-to-be and everyone else who wants to start off with the very best! The 1847 "Starting Set" is yours at the lowest price there is for a set of top quality silverplate.

ASK ABOUT EASY PAY PLANS! Most 1847 dealers make it even easier to buy the best. They have easy-pay plans—lay-away, time payment, revolving credit and others.

Starting Set consists of: 4 knives (either dinner or

dessert size), 4 forks (either dinner or dessert size), 4 teaspoons (large), butter knife, sugar shell. Ask to see other sets of 1847 Rogers Bros. Silverplate. 44-piece service for 8—\$75.00 (chest included).

It's still the thing to own

There's a century of artistry in 1847 Rogers Bros.

designs—a perfection of detail and fine balance, and exquisite height and depth of ornament.

New "Daffodil" . . . a lilting, light-hearted love of a pattern . . . has a fresh "tomorrow" look to it—a beauty unlike anything you've seen in silverplate before!

See your 1847 dealer today!

1847 ROGERS BROS.
Canada's Finest Silverplate

ENGLAND'S ROYAL ELIZABETHS



THE PRINCESS, if she becomes queen, will be the second sovereign queen to bear the name of Elizabeth. Other analogies are lacking, for "Queen Bess" was unwed.



QUEEN ELIZABETH, the virgin queen who gave her name to Virginia, was, above, in 1547 Princess Elizabeth, seven years before her elder sister, Bloody Mary, reigned.

ANOTHER Queen Elizabeth is in the carriage with King George VI, as they arrived at Ascot race course last year on Gold Cup day. She is not a reigning monarch herself, but merely the wife of the Monarch. It is her daughter who may be a parallel to the Tudor queen and give her name to another Elizabethan progressive age.



Styled for Action

BY
Daoust

(say "Dah-oo")



Beautiful, and they'll stay that way, because Daoust styling gives you both good looks and wearability. You'll get season after season of use from Daoust figure skating boots. Action-styled, action-tested, Daoust sports footwear is designed by experts.

DAOUST LALONDE INC.

MONTREAL

Makers of Athletic Footwear for

HOCKEY • FIGURE SKATING • BASEBALL • FOOTBALL • SKI-ING • GOLF • BOWLING • TRACK

"BONUS FOR *You and* BABY!"



MONARCH

Babyalls PRAM SUIT

* Now, a bonus for you and baby too! The makers of famous Monarch Babyalls bring you the wonderful new Babyalls PRAM SUIT. You'll both love it. Complete comfort for baby is assured . . . and all the troubles you've had dressing baby for his outing are completely eliminated. Attractive and practical, Babyalls PRAM SUIT is exceptionally light in weight yet warm as toast in any weather. \$12.95 up

EACH IN
SPECIAL BOX



LOOK AT ALL THESE OTHER BONUS ADVANTAGES!

- **EASY-ON, EASY-OFF**—Full length zippers on both sides make dressing a cinch. Front flap folds back, put baby in garment then close zippers. Presto! He's dressed. Zippers guaranteed for life of PRAM SUIT.
- **DETACHABLE MITTS, BOOTIES**—For the first year's wear, baby is completely protected with special fasten-on mitts and booties. For second year, they can be removed to allow for growth.
- **SIZE 6—18 MONTHS**—Can be worn with comfort for at least two seasons. Strong colourful materials used . . . especially chosen for their durability.
- **CHOICE OF CLOTHS**—Made in water-repellent rayon and cotton tackle twill shell with a specially designed inter-lining of Tropol . . . easy to clean. Also available in strong, water-repellent cotton poplin with three pound all-wool quilted lining . . . rayon face. Choice of gold, blue or pink.
- **INDIVIDUALLY PACKAGED**—Each Monarch Babyalls PRAM SUIT is packaged separately in attractive box . . . ideal for gifts.

Skippy Snow Togs

FOR OLDER
CHILDREN



For left:
ROCKING HORSE (1 piece)
Maroon, Royal, Green. Sizes 1-4.

Centre:
MARY HAD A LITTLE LAMB
(2 piece) Navy, Green, Light
Blue, Maroon. Sizes 2-4.

Right:
SNOW MAN (3 piece) Navy,
Maroon, Green. Sizes 3-6.

1. Outer clothes water-repellent or shower-proof, (rayon and cotton tackle twill, heavy all-cotton gabardine and imported American cotton poplin).
2. Linings quilted with wool mixture wadding on back of rayon silk.
3. Extra heavy zippers, and dome fasteners . . . no buttons to fall off.

4. Trimming on hoods, helmets, collars of "VELVA FUR" . . . lasts the life of the garment.
5. Wide colour range from which to choose your favourite (see above).

* **Special Bonus!** New "DAYGLO" trim used to make your child highly visible when playing . . . gives life to cute designs.

MONARCH
OVERALL MANUFACTURING CO. LTD.
327 Cumberland Avenue — Winnipeg
Also makers of Babyalls, Playalls and Happyalls.

ENGLAND'S WARRIOR RULERS



NORMAN KING, Richard Coeur de Lion, the "Lion Heart," left, wields his mace against turbaned Saracens at Acre, 1191. Above, Harold, the last of the Saxon Kings, dies at the battle of Hastings, in 1066, when an arrow pierced his eye.

The future that wasn't there

PERSONAL PAPERS . . . nothing else . . . in Bill's safety box. Gone was her *last* hope of some means of support. Now she must become a part-time mother, dividing her time between her children and any job she might get. If only she and Bill had guaranteed their children a mother's full-time care—with life insurance.

Think. Could this happen to your wife?

The Prudential man in your community is a good man to know. For your present peace of mind, and for the future benefit of your family, ask him to explain how you can plan a life-time today, with the Prudential Dollar Guide.

OFFICES IN PRINCIPAL
CITIES FROM COAST-
TO-COAST



THE PRUDENTIAL
INSURANCE COMPANY OF AMERICA
Serving More Than One Million Canadian Policyholders
CANADIAN HEAD OFFICE — TORONTO



KING JOHN of England, under the compulsion of his nobles, is here represented sealing the famous Magna Carta, at Runnymede, in 1215, considered the basic document establishing modern democratic liberties.



ROSES WERE STREWN before Richard II (1377 to 1399) when he returned to London in triumph after crushing Wat Tyler's rebellion. This indicates his popularity, but the later Richard III was detested.



OLIVER CROMWELL, after the beheading of Charles I, is shown above surrounded by his pike-bearing Roundheads refusing an offer of the English crown. He preferred to be "Lord High Protector" of the Republic.

No. 730



Design Registered

light and lovely
warm as toast
inexpensive yet luxurious

ANGORAS

by

Dorothea

No. 721



No. 730 — Dorothea Ann Angora Hood and Glove Set

No. 721 — Dorothea Beret and Glove Set

Irresistible — sets of finest imported 100% Angora and Angora blends (not Rabbit Hair).

Enticingly fuzzy, soft as a kitten's ear, feather-light in a galaxy of gay colours. **THE HOOD** — fits snug as a bunny and twice as cute. Full-fashioned to retain shape. Fine ties hold it gently in place. **THE BERET** — a dozen flattering colours. **THE GLOVES** — wonderful feel, unusual designs. Buy in matching sets or individually. Blends about 3.95 set. 100% Angora about 6.95 to 9.95 set.

Sold Nation-Wide at Women's Specialty Shops. Write, We'll Tell You Where.



Made by Makers of Parkhurst Sweaters for Men and Women

DOROTHEA KNITTING MILLS LTD
LEASIDE ONTARIO



Special store-wide showing

Gaytees and DOMINION Rubber Footwear

In cities and towns coast to coast dealers are featuring famous Dominion Rubber Footwear and Gaytees. It's a big, impressive store-wide showing . . . an exciting array of styles and colours for town or country, for walking or working! They're snugly lined for real protection . . . wonderfully warm in the worst of weather . . . completely waterproof.

Get tops in style and comfort for every member of the family — at down to earth prices. Choose your favourites now . . . ask for them at shoe stores and shoe departments everywhere!



SNOMATE
Women's all-rubber, fleece-lined overshoe. Removable felt slip sole. Black or brown.



LUCILLE
Women's all-rubber, fleece-lined stadium type overshoe. Felt insole. Black or brown.



OPERA
Women's velveteen overshoe with wine quilted lining and wine Celanese fur guard. Black, brown or grey.



SEAL
Women's velveteen overshoe with wine fleeces lining and wine Celanese fur guard. Black, brown or grey.



CO-ED
Women's station wagon style with gabardine upper. Rayon fleece lining. Grey or sand.



SNOWSTER
Misses' and children's all-rubber, wool fleece-lined overshoe. Removable felt slip sole. Brown.



DRYTOP
Misses' and children's all-rubber, rayon fleece-lined overshoe with inside shearling collar. Full bellows tongue. Felt insole. Brown.



WARMSTER
Misses' and children's all-rubber, pull-on overshoe with wool fleece lining with inside shearling collar. Brown.



PRINCE
Boys' all-rubber, pull-on overshoe with wool fleece lining. Removable felt slip sole. Brown.



CLIPPER
Boys' and men's all-rubber overshoe with wool fleece lining. Full bellows tongue. Felt insole. Brown.



SUBURBAN
Men's black, light weight, high all-rubber overshoe. Semi-bellows tongue. Felt insole.



P.S. For best selection, see your dealer right away . . . make sure you get the exact style you want.

HATS BY THE ROYAL MILLINER



AN OUTSTANDING feature of the latest London hats is that they reveal the hair. Upper right, Aage Thaarup, milliner for the Queen and Princesses, uses red ostrich feathers in transparent black net. Above, the hair is seen beneath this smart felt.



LOCKS ON the forehead and at the nape of the neck are still visible from this angle of the heron gray soft felt hat which is provided with a wool tassel of lighter gray.

SAVE MONEY

and always have a sharp pencil

Scripto Mechanical Pencils are built to last a lifetime and a single lead writes 22,000 words.

They come in 5 Beautiful Plastic Colors. Replacement Leads and Erasers Sold Everywhere.

MADE IN CANADA

World's Largest Selling Mechanical Pencil

ONLY 40¢

Scripto



What a difference a label makes...



Even his scarecrow is laughing at his shrunk-up work clothes!

Too bad his wife doesn't know that most cotton denims now carry the SANFORIZED label!

when that label says "Sanforized"

All washable cottons labelled SANFORIZED will look better ... last longer ... because they'll never shrink out of fit!

•SANFORIZED•

TRADE MARK

FOR PERMANENT FIT

BOTH MAY SOME DAY SIT ON THE THRONE OF ENGLAND



THIS WAS PRINCE Charles on his mother's lap on his first birthday, November 14th, 1948. The Princess having been born

in 1926, was then in her 23rd year. Photo by Marcus Adams. In Canada, the royal mother keeps in touch with her son by phone.



You can tell by the smell if your wash is really clean

SURF GETS WASHES TWICE AS SWEET FAR, FAR CLEANER



OTHER SUDS

You can tell by the smell if your wash is really clean! Ordinary suds leave traces of SOAP SCUM, smelly grease and dirt deep in the fibers. Clothes CAN'T SMELL SWEET because they aren't really clean! And dirt left in fibers soon grays down white wash. Try Surf. See why so many women are switching to Surf!

SURF SUDS

Surf gets out every trace of smelly grease and dirt. Surf is 7 times as effective against germs. Clothes smell TWICE AS SWEET because they are through and through clean! Smell your Surf-washed clothes. There's NO "DIRTY CLOTHES" ODOR. Just the sweet smell of cleanness—even when clothes are dried indoors!



If it's Surf-clean... it's really clean!

Golden rich
LIPTON CHICKEN NOODLE SOUP
 Real old-fashioned chicken broth
 swimming with tasty, tender
 egg noodles and savory parsley

and glorious new
LIPTON TOMATO VEGETABLE
 Hearty ripe-tomato stock with
 6 garden vegetables and more of
 those grand Lipton noodles



NOW! Two soups with that old-time flavor!

More soup, better soup—with real old-fashioned homemade taste!

BOTH SO EASY TO FIX

Just empty an envelope of Lipton Chicken Noodle Soup — or Lipton Tomato Vegetable — into boiling water. In minutes you have steaming bowls of oldtime goodness.

**BOTH SAVE YOU MONEY
 TWO WAYS!**

And remember, just *one* envelope of Lipton Soup Mix makes a whole lot more—*50% more*—than most canned soups. It costs you less than most canned soups, too! So buy Lipton Soups and save *two* ways!

LIPTON SOUPS

SO TIME-SAVING FOR EVERYDAY!

• No matter how busy your day, the family look for something exciting for dessert. So remember this: Jell-O Puddings give old-fashioned perfection that tastes as if you had fussed for an hour; yet they can be prepared in minutes, for as little as 3¢ a serving. Serve them plain or with cream. Or take a few extra minutes, and make . . .

Fruit Wreath Tapioca Pudding

- 1 package Jell-O Orange Coconut Tapioca Pudding
- 2 cups milk
- Whipped cream, sliced bananas, maraschino cherries

Prepare Jell-O Orange Coconut Pudding with milk as directed on package. Chill. Pile in dessert glasses.

At serving time, top with whipped cream. Arrange banana slices around edge of cream; place mint leaves and sliced maraschino cherries around cream to form a wreath. 5 servings.



SPECTACULAR FOR PARTIES!

Chocolate Charlotte Pie

- 1 envelope gelatine
- ¼ cup cold water
- 1 package Jell-O Chocolate Pudding
- 2 cups milk
- ¾ cup cream, whipped, sweetened, flavored
- Lady fingers

Combine gelatine and cold water in mixing bowl; mix well. Prepare Jell-O Chocolate Pudding with milk as directed on package. Add hot pudding to gelatine, stir until gelatine dissolves. Cool to room temperature, stirring occasionally. Whip cream with dash of salt, ¼ tsp. vanilla, 2 tbsps. sugar. Fold into pudding. Place bowl in ice water and chill until starting to thicken; turn into 9-inch pie-pan, lined with split lady fingers. Chill. Garnish with whipped cream. 6 servings.



• When entertaining is on your mind, don't forget that Jell-O Puddings — so quick and easy to fix — win flattering compliments from guests. Velvet-smooth and tempting, with gorgeous rich, deep flavor; inspiration for so many "dressed-up" desserts that can be made ahead, and save last-minute fussing. For your next dinner-party, try the Chocolate Pie, here.

Products of General Foods

Jell-O Puddings

CANADIANS BUY MORE JELL-O PUDDINGS THAN ALL OTHER BRANDS COMBINED

JP-51R

Four flavors of Jell-O Puddings — wonderful for desserts, or for tart or pie filling. Three popular flavors of Jell-O Tapioca Puddings. But you'll get the deeply satisfying flavor and sure results you want, only when you use JELL-O Puddings, members of the famous Jell-O family of desserts. Jell-O is a registered trade-mark, owned in Canada by General Foods, Limited.

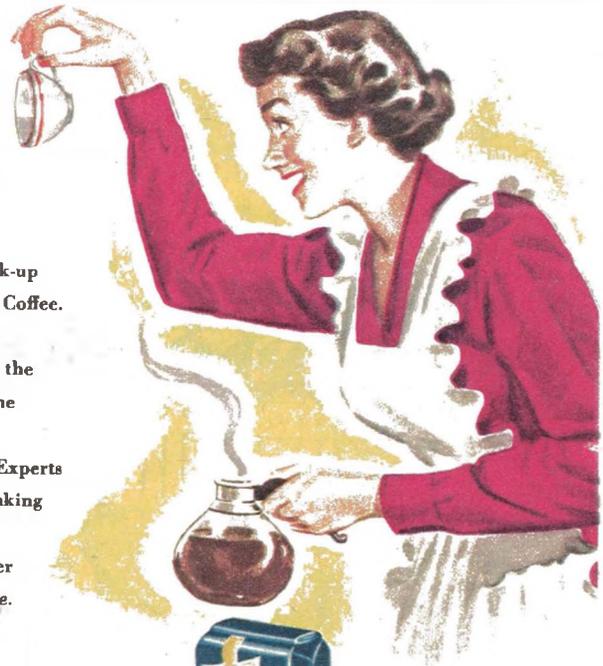


Everybody knows the sign of good coffee

WELCOME INTERRUPTION! There's no pick-up like the friendly stimulation of Maxwell House Coffee.

And there's extra enjoyment in every cup because the Maxwell House recipe is the *one and only* recipe for that "Good to the Last Drop" flavor.

Choice Latin-American coffees are Blended by Experts and Radiant Roasted for *complete* coffee-drinking pleasure. No wonder more people buy and enjoy Maxwell House than any other brand of coffee in the world at *any price*.



Maxwell House

... the one coffee with that 'Good to the Last Drop' flavor!



SUPER-VACUUM TIN —
Drip or Regular Grind
GLASSINE-LINED BAG —
All Purpose Grind

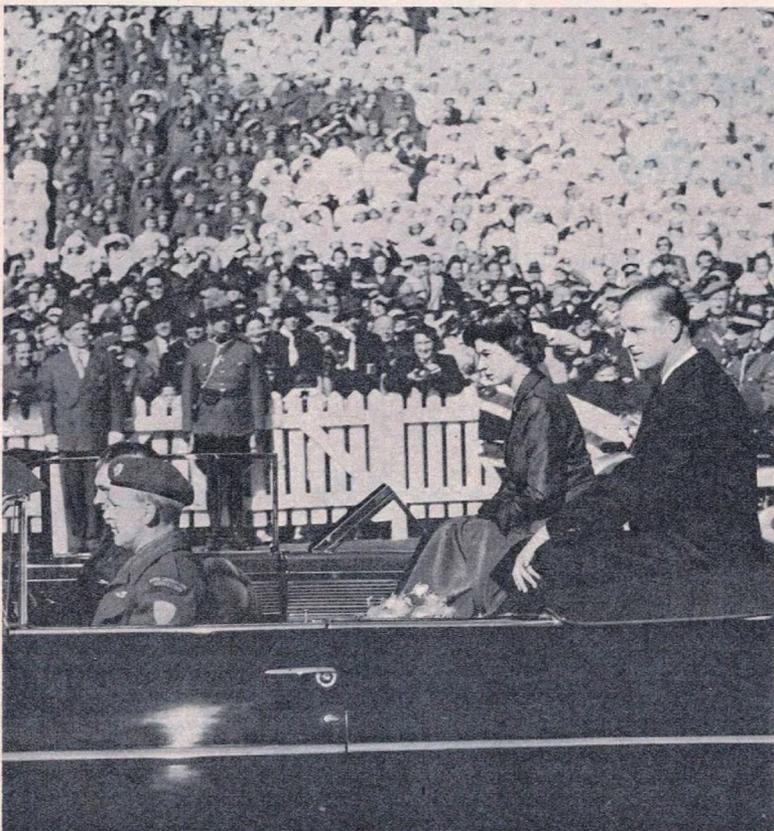
A Product of General Foods

MH-11R

ROYALTY DELIGHTS CHILDREN



IT WAS A big day for the little patients at Canada's largest hospital for children for here were a live Prince and Princess. At right, Princess Elizabeth stops to chat during inspection of the 48th Highlanders.



CANADIAN NATIONAL Exhibition grounds were packed with school children and royal car is shown passing Red Cross formed in grandstand.

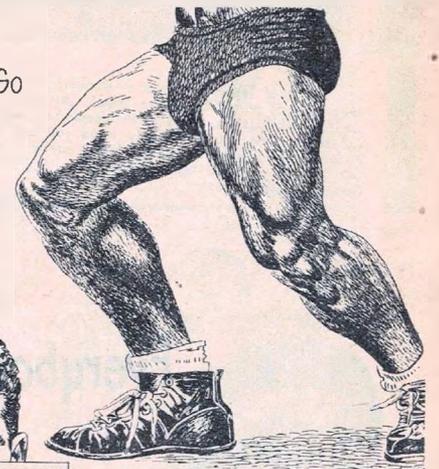


In 2.1 Seconds, A Weight Lifter Using The Two Hands Press Method Lifts 230 Pounds... But In Only



TWO SECONDS

ASPIRIN Is Ready To Go To Work!



MAKE THIS TEST!

To see how fast it's ready to work, drop an Aspirin tablet in a glass of water, and time its disintegrating speed. What happens in the glass, happens in your stomach.



Millions use Aspirin for relief when they have an ordinary headache. This is because Aspirin tablets start disintegrating with astonishing speed... are actually ready to go to work in *two seconds*. And these millions know this is one reason why Aspirin tablets bring quick relief.

But important as *fast relief* is when you're suffering from a headache, there are also *other* reasons why Aspirin is the choice of so many people all over Canada.

First, it's remarkably effective. Second, it's wonderfully gentle. In fact, Aspirin's single active ingre-

redient is *so gentle* to the system it has been used year in and year out by millions of normal people—without ill effect.

So whenever you have a headache—use Aspirin for fast, dependable relief.

Now... Aspirin in Children's Size

New 2½ grain tablets (containing half the amount of regular size Aspirin tablets) provide the usual children's dosage as prescribed. They're neither flavored nor colored, so they cannot be mistaken for candy. 30 Tablets 29c.

For Fast Headache Relief, Take

ASPIRIN

TRADE MARK REG. IN CANADA



Low Prices!

Pocket box of 12... 19c
Economy bottle of 24... 29c
Family size of 100... 79c

HALLOWE'EN STUNTS



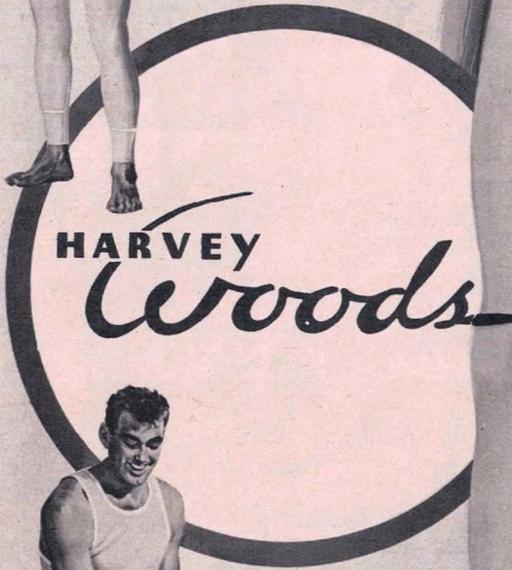
ON THE EVE of the spooky festival they have turned a traditional pumpkin into a goblin, and laugh uproariously, thinking of the terror it will cause. Photo, Lou Gardner.



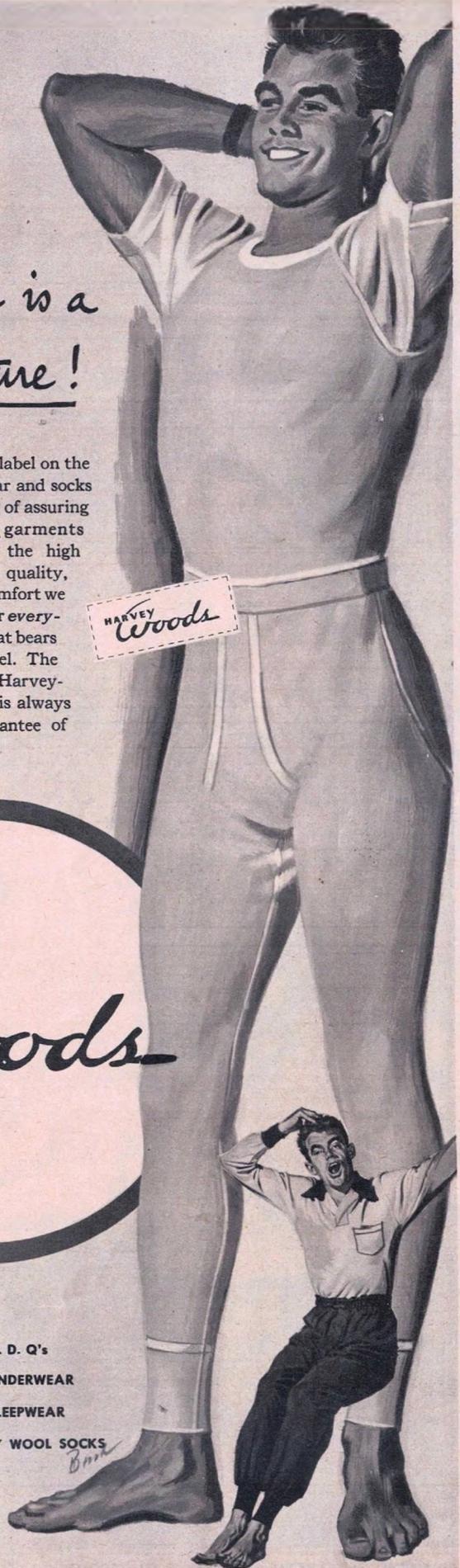
THIS WITCH is no hag riding a broomstick but a very pleasing apparition to meet in a cornfield on the eve when the stalks rustle. No cat was ever more streamlined.

Our label is a
Signature!

The Harvey-Woods label on the underwear, sleepwear and socks we make is our way of assuring you that these garments measure up to the high standards of quality, style and comfort we demand for *everything* that bears our label. The name "Harvey-Woods" is always your guarantee of good value.



P. D. Q's
UNDERWEAR
SLEEPWEAR
*KROY WOOL SOCKS



*T.M. Reg'd.

YORK KNITTING MILLS LIMITED



PRINCESS ELIZABETH, born April 21, 1926, and christened Elizabeth Alexandra Mary, is seen above in her fourth year with

her mother, Queen Elizabeth, then Duchess of York. It is apparent she was sturdy, and it is said she had her mother's happy nature.

HALLOWE'EN HIGHLIGHT!

SURPRISE YOUR LITTLE GHOSTS WITH THIS
SCRUMPTIOUS PUMPKIN-PECAN PIE!



EASY-TO-MAKE PASTRY

1 cup once-sifted flour ½ cup chilled Jewel
½ tsp. salt Shortening
 ice-cold water

Sift flour and salt into a bowl. Cut in Jewel using a pastry blender or two knives, until the mixture is the consistency of coarse cornmeal. Jewel gives the tenderest, flakiest piecrust, and is so easy to blend. Using a fork, mix in ice-cold water, a very little at a time, until dry spots disappear. Yield—one deep 8-inch or 9-inch pie crust.

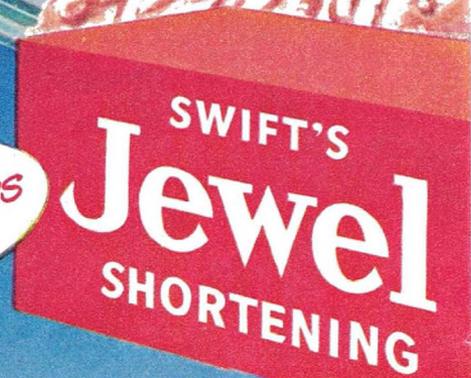
PUMPKIN FILLING

½ cup granulated sugar	3 eggs, slightly beaten
½ tsp. ground cinnamon	½ cup maple syrup
½ tsp. ground ginger	1¼ cups milk
¼ tsp. grated nutmeg	1¼ cups canned or mashed cooked pumpkin
¼ tsp. salt	2 tbsps. butter, melted

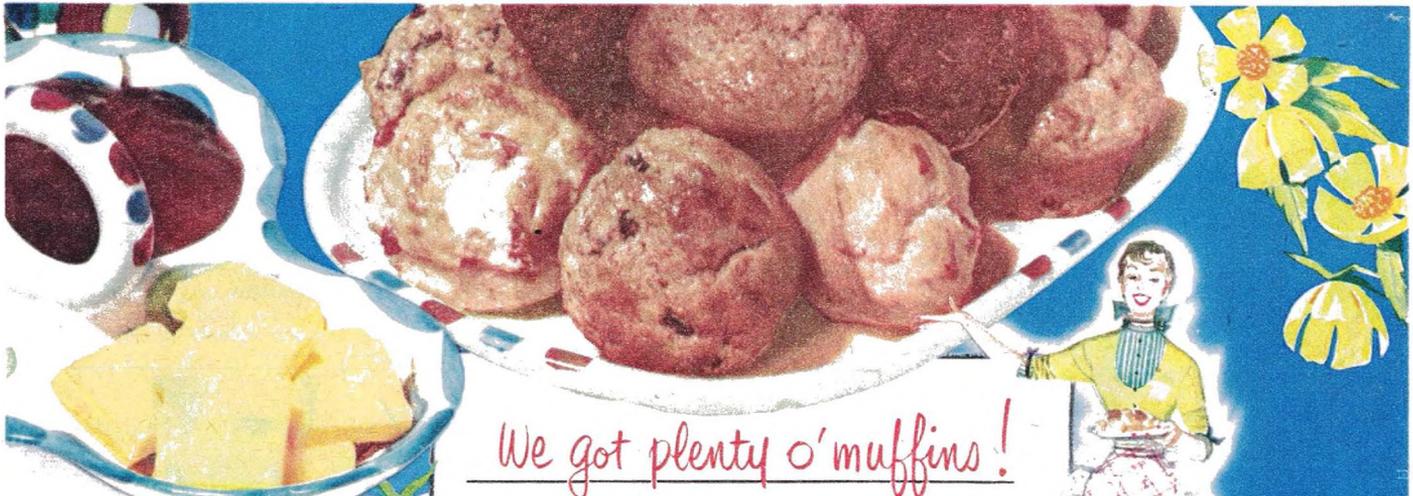
Combine sugar, cinnamon, ginger, nutmeg and salt; add to slightly-beaten eggs, and stir in the maple syrup, milk, pumpkin and melted butter. Pour filling into pie pan lined with pastry. Bake at 375° F., for 1 hour or until filling is set. Cover with sweetened whipped cream, and garnish with sliced pecans. Sprinkle with nutmeg. Swift Canadian Co., Limited.



DIGESTIBLE
and NUTRITIOUS
TOO!



UNIFORM BECAUSE IT'S **HOMOGENIZED**



We got plenty o' muffins!

"And these muffins got plenty o' goodness!" laughs Martha Logan, Swift's home economist. "They're lavished with Allsweet—the delicate, natural-tasting margarine!"

Your favourite muffin recipe • 1 cup pitted dates

Add dates to your muffin recipe for an extra fillip, then serve them spread with smooth smooth Allsweet. See why Allsweet's the favourite spread in thousands of homes. But that's not all! Just try Allsweet on vegetables—see how it heightens the goodness . . . use versatile Allsweet in your baking . . . wonderful even for fussy sauces! Tomorrow, ask for a pound or two of this *quest-quality* margarine! Swift Canadian Co., Limited.

Allsweet has been awarded the Swift Seal of Quality which identifies a family of food products each of which you can buy with confidence that it is the finest of its kind.

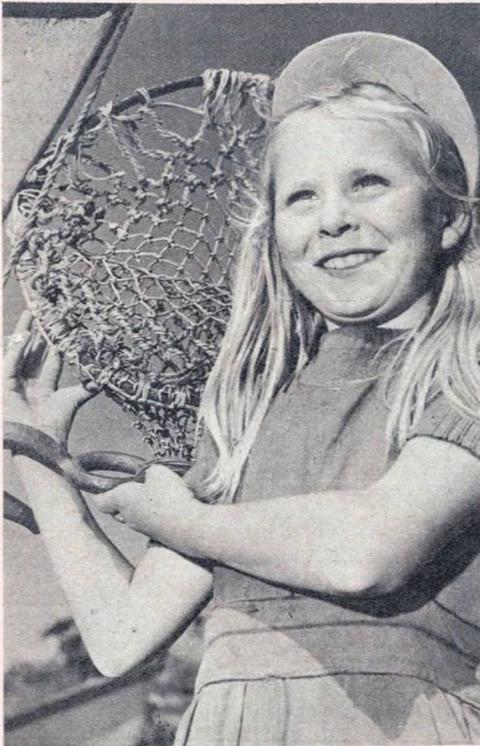


Enjoy
the delicate
natural
flavour!



NO ARTIFICIAL FLAVOURING ADDED . . . EVER

HISTORIC FRENCH ST. PIERRE IN THE ST. LAWRENCE GULF



AS HER father is a St. Pierre fisherman, nine-year-old Françoise Bouger is perfectly at home with the gear of the trade, which here are a net and an iron chain. To the left is the prow of the fishing boat drawn high on the beach.



THE DRIVER of the dog cart, top photo, Yves Froud, is partially paralyzed but still manages to run a delivery business. Above, Jean Demontreux and his eleven-year-old son clean the cod on a table at the water's edge. It is a good catch and that is a fine specimen the father is cleaning. Photos by The Star Weekly's Lloyd Lockhart.



LIKE NEARBY Newfoundland, cod, now that rum running has ceased, is a big item in the economy of the St. Pierre and Miquelon islands, sole French possession left on this continent. The fish, after being split and cleaned, were dried in the sun.

Special Shirts!

Designed by Deacon for active men to give long, comfortable wear both indoors and out. Made of famous washable English Viyella in authentic tartans, sporting checks and plains. Also in wools and wool blends. And available too in styles to match for womenfolk.

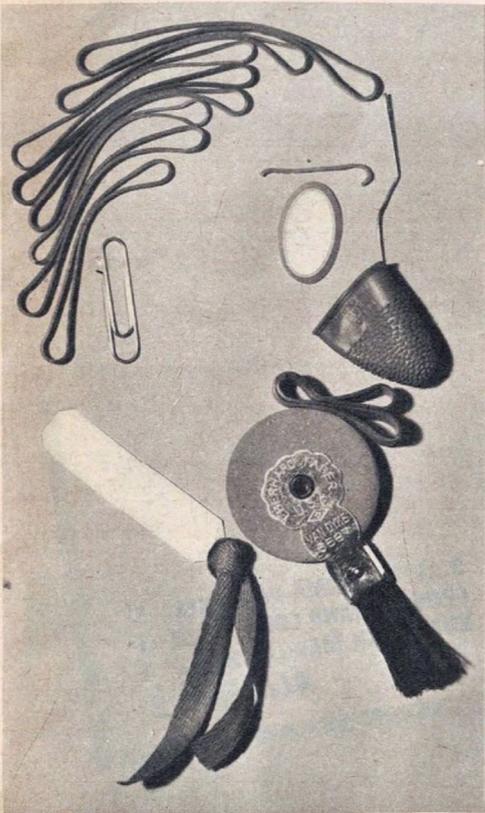


Deacon Brothers
LIMITED

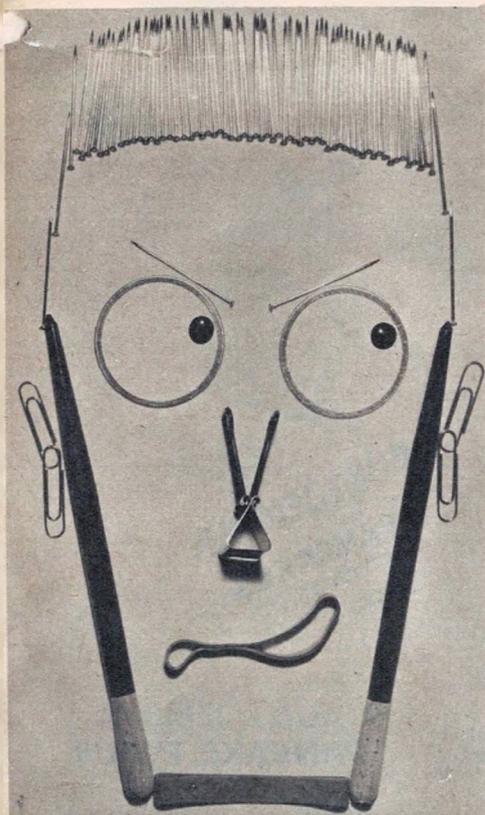
BELLEVILLE CANADA



OFFICE FOLK



OFFICE equipment was used to make this ingenious portrait of an office artist. The hair is rubber bands, the nose a rubber finger stall, the chin and beard are an eraser and whisk. The ear is a paper clip.



THIS CARICATURE of the sales manager is a triumph of accessories, too. The crooked rubber band mouth and popping thumb tack eyes show how he snarls when the sales chart drops. Photos taken by Mildred and Laurence Tilley.

NEW! RAYVE Cream Treatment WAVE



YOUNG HOLLYWOOD STAR POLLY BERGEN

co-starring in "THAT'S MY BOY" a Hal Wallis Production, a Paramount Release

says: "This wonderful new home permanent makes my hair softer, more shining... like naturally-curlly!"



Wonder-working new **CREAM Curl Conditioner** blends right into the new Neutralizer with a few whisks of your comb. The result—faster, gentler, neutralizing action with no old fashioned "permanent wave odor". Your hair is softer, easier to manage... sparkling with highlights!

Now—a new kind of home permanent that double creams your hair—as it waves! This wonderful new Rayve Cream-Treatment Wave leaves your hair gleaming with life, so easy to comb and set! First Rayve's new CREAM waving lotion shines away dryness, dullness. Then Rayve's amazing new CREAM Curl Conditioner super-creams your wave to glorious new silkiness.

NEW—
ONLY RAYVE'S CREAM TREATMENT WAVE HAS THIS MARVELOUS NEW curl conditioner!
SUPER-CREAMS YOUR HAIR TO GLEAMING NEW LIFE!

Rayve Refill Kit Use any plastic curlers. **\$1.49**

New! Cream-Treatment Wave means your hair gets creamed-through twice over!

New! Softer curl! Easier to manage! Rayve's new Curl Conditioner super-creams every curl!

New! Your Rayve Wave leaves hair smelling sweet... no more "after-permanent" odor!

Hollywood's young stars say:

"It's Rayve that gives the natural wave!"

SAVE MONEY ON MEALS!

Serve this delicious treat for
BREAKFAST, LUNCH OR SUPPER!



ONLY
5¢
A PLATE

3 AUNT JEMIMA PANCAKES 3¢
CROWN BRAND CORN SYRUP 1¢
BUTTER OR MARGARINE 1¢
ALL FOR 5¢



CROWN BRAND AND AUNT JEMIMAS!



CROWN BRAND CORN SYRUP

Next time you serve pancakes, make sure you top them with delicious Crown Brand Corn Syrup. You'll never know how superbly tasty pancakes can be until you do! When you shop, look for the easy-pouring cone-top tin bearing those words of quality—Crown Brand.

Here's an unbeatable combination that serves more, tastes better—at less cost! Light, fluffy Aunt Jemima pancakes topped with delicious Crown Brand Corn Syrup that's rich in energy values... at less than 5¢ a serving. For economy... next time, serve Aunt Jemima Pancakes smothered in Crown Brand Corn Syrup.



JANE ASHLEY

FREE Money-Saving RECIPES

Aunt Jemima and Jane Ashley will gladly send you their latest pancake and other appetizing recipes. Mail requests to Home Economics Dept., Box 100, Peterborough, Ont.



AUNT JEMIMA

AUNT JEMIMA PANCAKE FLOUR

Aunt Jemima "Secret Recipe" Pancakes are easy as 1-2-3 to fix. Just add water (or milk), stir and pop 'em on the griddle! Buy Aunt Jemima Ready-Mix today! The Red box for Pancakes—the Yellow box for Buckwheat Cakes. Reg. Size or 3½ lb. Economy Bag.

PRINCESS VISITS SCHOLARS



FROM THE U. of T.'s Hart House and its Gothic Hall, the Princess, escorted by Lieut.-Governor Lawson, walked to the Parliament Buildings.

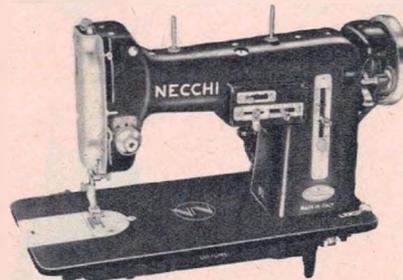


AT AN IMMENSE gathering in Riverdale Park royalty met the primary and secondary school children and high school drum majorettes.

Before you buy See the NECCHI

THE WORLD'S
FINEST
SEWING
MACHINE

Guaranteed by
Good Housekeeping



You must see the Necchi BU Custom De Luxe to believe it. With this amazing machine you can forget hand-sewing! Easy to learn, simple to operate, guaranteed for life!

Other Necchi models are the Necchi De Luxe—precision-built, Necchi Lincoln—popular-priced, and the Necchi "Space-Saver"—lightweight portable with full-size head. See them in a wide choice of cabinets and portables at leading department and appliance stores everywhere.

You can own a Necchi for as little as \$139—and buy on budget terms. Write Dept. T for FREE needle threader and address of your nearest Necchi Sewing Circle.

NECCHI SEWING MACHINES (CANADA) LIMITED
464 McGill Street — Montreal
In U.S.A. Necchi Sewing Machine Sales Corp.,
164 W. 25th St., N.Y.C. 1

WITHOUT
ATTACHMENTS!



SEWS ON
BUTTONS!



BLIND-STITCHES
HEMS!



APPLIQUES!



MONOGRAMS!

DOES MORE THAN
LAZY
LAXATIVES



PHILLIPS' MILK OF MAGNESIA

not only relieves constipation,
but accompanying acid
indigestion, too!

THREE TABLESPOONFULS FOR
CONSTIPATION! If you're troubled by irregularity, what you need is Phillips' Milk of Magnesia. You need Phillips' because it gives more complete relief than lazy laxatives which relieve only constipation. You see, Phillips' Milk of Magnesia also relieves the acid indigestion which often accompanies constipation!

ONE TABLESPOONFUL FOR ACID UPSET! Phillips' contains one of the fastest, most effective neutralizers of excess stomach acids known. Brings amazingly fast relief from upset stomach, gas, heartburn and other symptoms of acid indigestion.

GET LIQUID PHILLIPS' MILK OF MAGNESIA OR EASY-TO-TAKE, PEPPERMINT FLAVORED PHILLIPS' MILK OF MAGNESIA TABLETS



not a stitch in sight... on

the

new

Van Chick



In these fashion-smart colours... and white



**not a stitch showing on
collar, cuffs and front**

There's a smart, clean-cut, fresh look about Van Chick. No stitches showing . . . as naked as a babe . . . as big a style sensation as you've ever seen! Has Van Heusen "Comfort Contour" collar styling . . . in white and colours. Where did the stitches go? Get Van Chick, today . . . and see how smart you can be. **\$4.50**
The tie: Van Heusen Chevrons **\$1.50**
A new shirt free if your Van Heusen shrinks out of size.

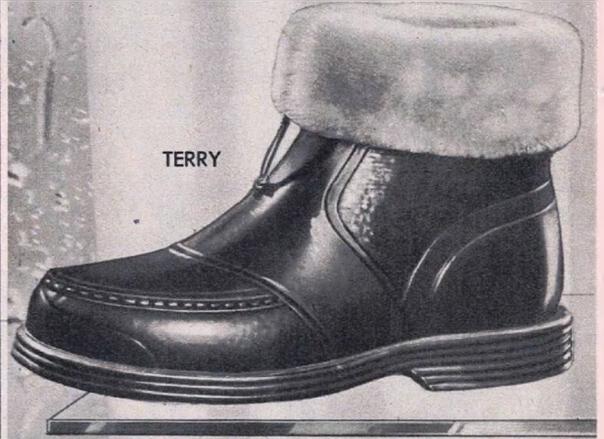
Made in Canada by Van Heusen Co., Ltd., Montreal
Makers of Van Heusen Shirts - Ties - Shorts - Sport Shirts

Van Heusen
REG. T. M.
"the world's smartest" shirts



REGALLY resplendent and all smiles was the Princess as she entered the foyer of a Quebec theatre to hear Quebec's Symphony Orchestra, said to be Canada's oldest. She came there from an official dinner.

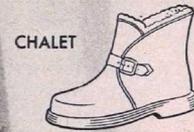
Bad Weather Beauties



TERRY



JAUNTY



CHALET



MEN'S TOWN



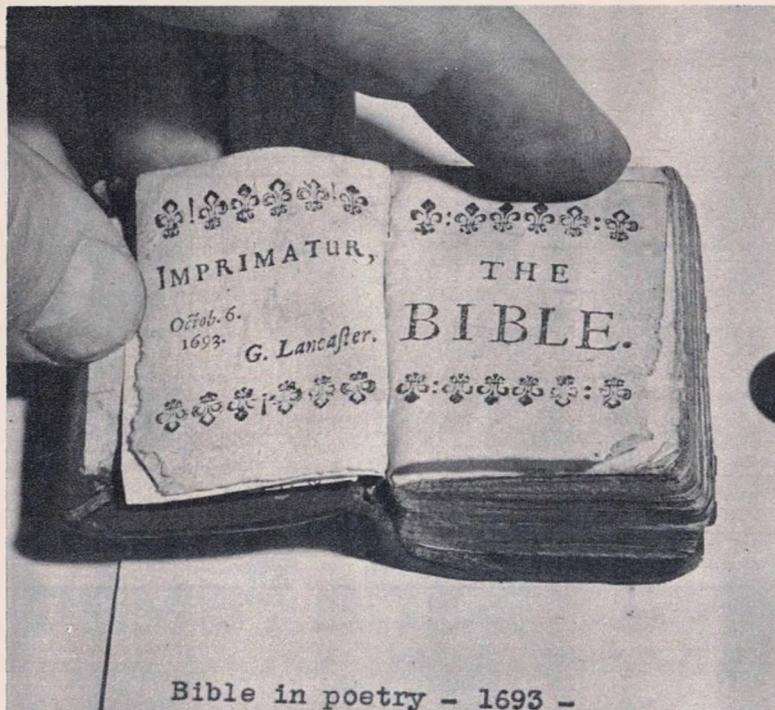
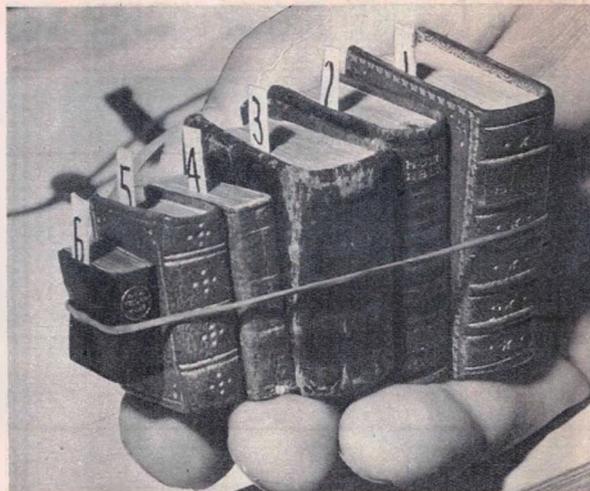
Gutta Percha

fine rubber footwear

EXHIBITION OF FAMOUS BIBLES



THOMAS CRANMER'S "Great Bible" was one of the famous Bibles on exhibition recently at a world conference in London. Above, it is being presented on bended knee by Chancellor Thomas Cromwell in 1539. The King issued a warrant allowing his subjects to read it. Top right, is a handful of extremely miniature and valuable New Testaments and Bibles.



Bible in poetry - 1693 -

THIS SCRIPTURE in rhyme was written by the "water poet," so called because he was a Thames ferryman. Other famous versions are the "Bug" Bible, the "Vinegar" Bible, the "Wicked" Bible, the "Breeches."

Timely Tips by Little Lulu

HOW DO YOU SCORE ON THESE HELPFUL WAYS TO SAVE?



When packing cosmetic bottles should you use—

- Paraffin Kleenex tissues
 Excelsior

Keep liquids spill-proof—by dipping bottle tops in melted paraffin. Wrap in Kleenex to prevent breakage. Beauty care calls for this tissue's perfect balance of softness, strength; routs tired makeup bases gently—firmly. The secret? It's a special process!



Which is a boon to beachcombers?

- DDT Sunglasses
 A Serv-a-Tissue Box
 An umbrella

All answers are right. Bring a box of Kleenex to the beach. Always a soft, absorbent Kleenex tissue at your fingertips—for removing excess suntan oil, protecting sunburned shoulders. No other tissue serves you one at a time—not a handful!



For watering plants, did you ever try—

- Cola Seltzer Ice Cubes

Treat thirsty plants to a little solid refreshment! Toss 'em a few ice cubes. Saves walls from messy splashing. Save trouble, money, with Kleenex, too: "plant" that Serv-a-Tissue box in every room in your house. You pull one double tissue; the next pops up. Handy! Ends waste!



Can you save washday work with—

- The small fry's help
 A coaster

Want a better way to get that wash on the line? Tow the load along on a coaster wagon. Saves steps, saves your back. And for loads of uses that can lighten your housework, try soft, sturdy Kleenex tissues. Only Kleenex gives you the handy box that saves as it serves!

Only Kleenex[®] has the Serv-a-Tissue Box

Ends Waste - Saves Money

Chubby, Hanky and Man's size



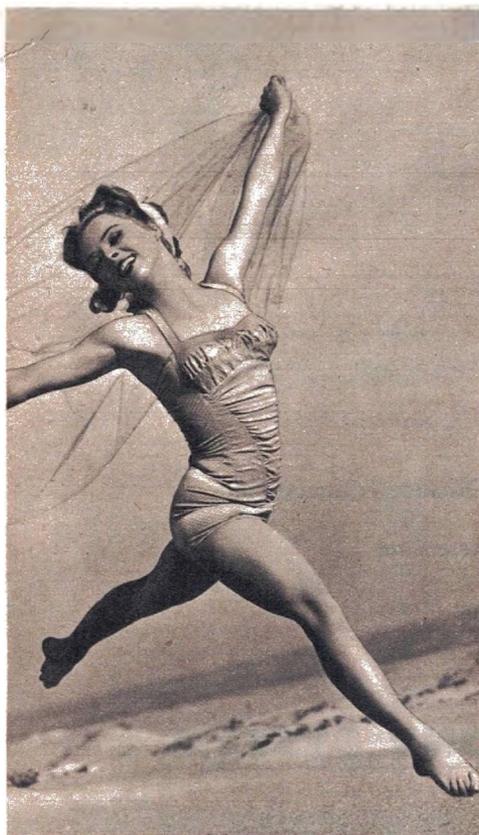
© Canadian Cellulotton Products Co. Ltd.

*T.M. Reg.

THEY'RE BOTH HIGH STEPPERS



FIRST PRIZE as a two-months-foal was won by high-prancing Gay Pilot, at Roehampton, London, England, in the annual show of the National Pony Society.



LEAPING OVER the sand of a California beach like a startled desert gazelle is M-G-M's Sally Forrest, whose veil fortunately does not hide her stream-lined form.

ah! Grand **GRAVY**
makes the meal!



Always serve plenty of gravy—that's the secret of really popular meat meals. And with Bisto in your kitchen it's so easy to make the richest, smoothest gravy. Bisto browns, thickens and seasons in one simple operation—no trouble to prepare—perfect gravy made in a moment.

ah! **BISTO**
makes grand **GRAVY!**

A British Product made by Cerebus Ltd., Distributed throughout Canada by Harold F. Ritchie & Co. Ltd., Toronto 512

For that **DELICIOUS**
Whole Wheat Flavor

try



As delicious
as they are wholesome.
Enriched with whole
wheat and delightfully
nut-like in flavor.

Take home
a package today.

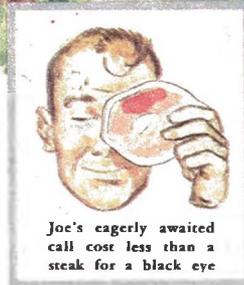
ALWAYS BUY THE BEST...BUY

Weston's
English Quality

BISCUITS and CANDIES



"We sure did dad - 10 to 0".



Joe's eagerly awaited call cost less than a steak for a black eye

It was only natural for Joe to let his folks share in the team's victory. Today's swift and inexpensive service fits the Long Distance Telephone into the "little things" of life . . . the little triumphs and secrets we like to share with those close to our hearts but far away from home . . .

TRANS-CANADA  TELEPHONE SYSTEM

United to Serve Canada

MARITIME TELEGRAPH & TELEPHONE COMPANY LIMITED • THE NEW BRUNSWICK TELEPHONE COMPANY LIMITED • THE BELL TELEPHONE COMPANY OF CANADA
 MANITOBA TELEPHONE SYSTEM • SASKATCHEWAN GOVERNMENT TELEPHONES • ALBERTA GOVERNMENT TELEPHONES • BRITISH COLUMBIA TELEPHONE COMPANY



Good Luck's flavour
is sweeter, fresher!

That's because **Good Luck** is sweet-churned daily!



No other spread can match the wholesome, *spring-sweet* flavour of Good Luck Margarine . . . that special flavour only Good Luck's exclusive sweet-churning can give.

Whatever you try Good Luck on — toast, bread, hot vegetables, pancakes — you'll notice its wonderful difference *immediately*.

Get pure, wholesome, sweet-tasting Good Luck today. You'll love the wonderful, *fresher* flavour, appreciate what a fine, economical food it is — and, remember . . .

Good Luck is good for you and your youngsters. No other spread contains more Vitamin A and wholesome nourishment!

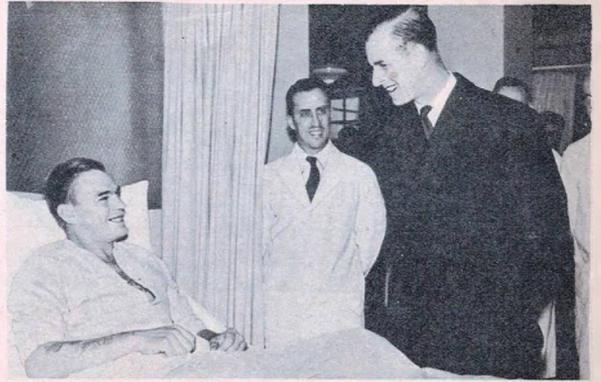
Get **GOOD LUCK**



- ◀ Fail-wrapped for extra freshness!
- ◀ Twin bars for extra convenience!
- ◀ Two handy colour wafers!

THE SWEETER, FRESHER MARGARINE!

AT SUNNYBROOK HOSPITAL



VISITING at Sunnybrook Military Hospital after the acclaim of Toronto's children the royal visitors went from youth and health to the war veterans. Above, in the entrance corridor they pass wheelchair patients. Upper right, the Duke is chatting with a cheerful Korean veteran, J. R. Sharp of Scarboro, Ont. Bottom, with missing teeth, pennant, freckles, is one of the thousands of cheering spectators.

YOU GET WARM FLOORS, CLEAN COMFORT WITH A Coleman OIL HEATER!



NEW EXCLUSIVE FUEL-AIR CONTROL SAVES UP TO 25% ON OIL COSTS!

Yes, the whole family will enjoy new comfort all year 'round with a Coleman Oil Heater. You'll have warmth at your fingertips, quickly, with no fuel waste, no ashes, no dust. And at the summer cottage, too, a Coleman will lengthen the season for pleasant week-ends, Spring and Fall, when the weather's chilly.

THE NEW COLEMAN OIL HEATERS—new in design, new in features—are on display at your Coleman Heating Dealer's now. Ask for a demonstration today!



This new Coleman fuel-saving development is available in most models. It is a simple, trouble-free mechanical device that's silent and sure in operation. You just select heat required with lever (A), the built-in Draft Meter (B) and the synchronized fuel valve (C) automatically adjust to give correct flow of both air and oil to the burner for the required heat output.

COLEMAN GIVES YOU MORE COMFORT FOR YOUR FUEL DOLLAR!



QUICK "ON-OFF" HEAT

and warm comfort are always at your finger-tips. And there's no dirty fuel to handle, no ashes or dust.



NO FIRE TENDING

Your Coleman does the work. You can read or relax or even be away and it keeps on heating automatically.



MORE ALL-OVER WARMTH

Your Coleman moves the heat all-over the room—provides complete circulation of warm air 3 to 5 times an hour.

Coleman Oil Heaters

The Coleman Lamp & Stove Company Limited
9 Davies Ave., Toronto 8, Canada

SWALLOW A Voids
TABLET - STOP!
BREATH & BODY
ODOR 18 HOURS

See
AUGUST '50
READER'S
DIGEST



HEAD TO TOE PROTECTION
One tiny Void. Tablet a day positively stops all perspiration odor from the entire body surface—Head to Toe—and bad breath from stomach causes. To stop breath odor after drinking, onions, garlic and spicy food, chew one Void-Tablet.



Pack of 25
TABLETS
Month's Supply 1.25
36 TABLETS
V-141

At Drug & Cosmetic Counters

COLEMAN OIL FLOOR FURNACE



Especially designed for one-floor homes, with or without basements, this modern low-cost heating unit needs no air ducts or expensive plumbing—installation is quick and simple. It makes and moves heat for whole-house winter comfort. And it's fully automatic, too—you regulate the warmth you want with just a touch of the thermostat.



SKYSCRAPERS



THE DEATH beetle was to blame for this. It had all but eaten through this church steeple in Torekov, South Sweden, which was lowered by ropes before it could collapse.



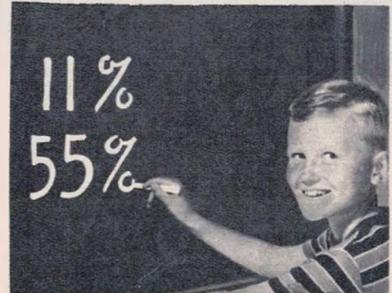
THE SKYSCRAPER bicyclist on stilts is a young German artist, Adolf Ewart, who tours on West Germans "autobahn" in order to publicize a new German make.

Now...PENICILLIN in a tooth powder

Read how Dentocillin can help save your children's teeth (and yours) as never before possible



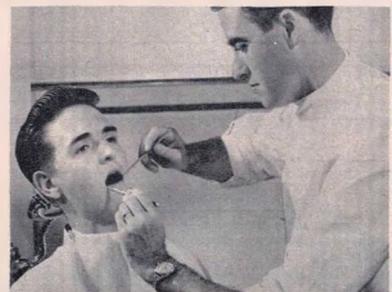
55% less tooth decay was found after 2 years, among Massachusetts school children who used *Dentocillin*, the new penicillin tooth powder, than among group which used an identical tooth powder *without* penicillin in it.



5 times more effective than AMMONIATED dentifrices using the basic formula of a famous university and publicized in Reader's Digest. In a comparable 2-year test, the ammoniated dentifrice reduced tooth decay only 11%.



No change in toothbrushing habits. It was *what* children brushed their teeth with, not *when*, that made the difference. (The penicillin effects of a single toothbrushing last up to 24 hours.)



Recommended by thousands of dentists in the U.S.A. to over a million patients in the last year. Reported in McCall's, Time, Life. Experience proves *Dentocillin* as *safe* to use as it is *effective* and *pleasant* to use.

Ask for **Dentocillin**[®]
THE PENICILLIN TOOTH POWDER

Don't wait another day to give your family the benefit of this great step forward in the fight against tooth decay. Never before could you do so much, so easily — to insure better, healthier teeth for yourself, your children. You'll like *Dentocillin*'s delightful flavor, too . . . the way it cleans your teeth so shining bright, leaves your mouth and breath so clean and refreshed.

ONLY
75¢
3 months' supply



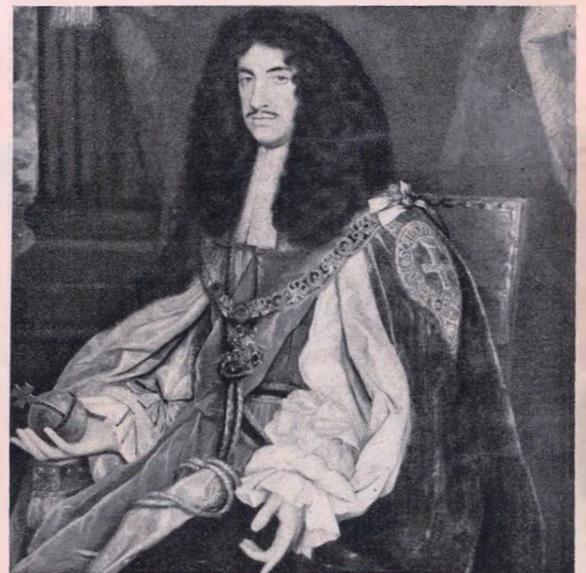
• *Dentocillin* is the registered trade-mark of the new Jergens penicillin dentifrice

A PRODUCT OF THE ANDREW JERGENS COMPANY, LTD., PERTH, ONTARIO

THE NAME OF CHARLES IN BRITAIN'S ROYAL ANNALS



THIS IN YOUTH, was Charles I, who fought Parliament, was beheaded and succeeded by a Republic and Cromwell. Warned by his fate, Charles II, below, who was restored in 1660 never quarrelled with Parliament. His gay life earned the title "Merry Monarch."



THE NAME Charles given to the son of Princess Elizabeth, seen above in his cradle with his mother bending over him not long after his birth, came as a surprise for it was a name borne by the ill-starred Stuarts who were succeeded by the House of Hanover. Left, is the last of the Stuarts, "Bonnie Prince Charlie," painted years later in exile in France after his escape from the bloody battlefield of Culloden and the crushing of the Jacobite rebellion of 1745. In Scotland there's a monument to this grandson of James I, the "Charlie Over the Water." The name given to the present prince is a tribute from the winning royal house to vanquished, and a compliment to Scotland which still reveres the memory of the Stuarts, who had no luck on the throne in England.



THIS week's cover page is a reproduction of a Cecil Beaton color photo that shows three-year-old Prince Charles bending over the lace-pillowed cradle and giving a brotherly kiss to the infant Princess Anne, his sister. The baby, wide-eyed and solemn, is on her best behavior, and the youthful Prince plays his part with great skill. It's a remarkable fine child photo judged by any rule.

**New lightness!
Full flavor!
Truly digestible!**

What a difference when you change from ordinary frying fat to Homogenized Crisco!

Maybe you think you've tasted fried chicken at its best . . . full of delicate, *natural* flavor. But chances are you *haven't* if you're using an ordinary frying fat that has an odor and flavor of its own. Such fat tends to *drown out* true flavor . . . may even give a *greasy* flavor to fried foods.

But oh, what a delicious difference when you change to all-vegetable, Homogenized Crisco for frying! It's so pure, so fresh . . . lets all the delicate natural flavor of the food come through. See for yourself how different Crisco is. How fresh and sweet! How white and creamy! How fresh it *keeps* without refrigeration!

And foods fried light and crisp in Homogenized Crisco are *easy to digest*. Doctor after doctor says so. Why, Crisco *itself* is digestible. Start now to fry with Homogenized Crisco!



**Crisp and light—just right!
FRIED CHICKEN FAR EAST STYLE**

One tender mouthful of this crisp, Crisco-fried chicken and you'll say you never *tasted* anything so good! And fried in Crisco, it's sure to be as *digestible* as it is grand-tasting!

All Measurements Level:

- | | |
|-------------------------------|--------------------------------------|
| 1 frying chicken (disjointed) | Salt and pepper |
| Crisco for frying | Flour |
| SAUCE | |
| 2 tbsps. melted Crisco | 1 tsp. salt |
| 2 tbsps. flour | 1 cup chicken bouillon |
| | 1 1/2 tps. curry powder (if desired) |

Roll chicken in seasoned flour. Melt 4 to 5 tbsps. Crisco in heavy 8" or 9" frying pan. Fry chicken slowly until brown on all sides. Cover and cook chicken over low heat for about 20 minutes or until tender.

To make sauce, melt Crisco, stir in flour. Slowly add chicken bouillon and, for that exotic Far East flavor, curry powder. Cook, stirring constantly, until sauce is smooth and thickened—about 10 minutes to blend the flavors. Season with salt (to taste).

Arrange chicken on platter with rice cooked with white raisins. Serve with curry sauce.

FRY WITH *the one and only*



**IT'S HOMOGENIZED!
IT'S DIGESTIBLE!**

**So pure... so mild...
so no wonder**

Lovely Girls Love Ivory!



You'll love the velvety feel of Ivory suds, just as little Jo-Ann does. You'll love that Ivory mildness! Actually, you know, Ivory is the most famous soap in the world for purity and mildness. And, for years, thousands of doctors have advised pure, mild Ivory for baby's skin—and yours!



You can rely on pure, mild Ivory to help keep your complexion lovely! That's what glamorous Pamela Vickers does. As Pam says, "It's Ivory care for me! Every girl should know there's no substitute for purity and mildness in her complexion soap."

**99 2/3% PURE
IT FLOATS**



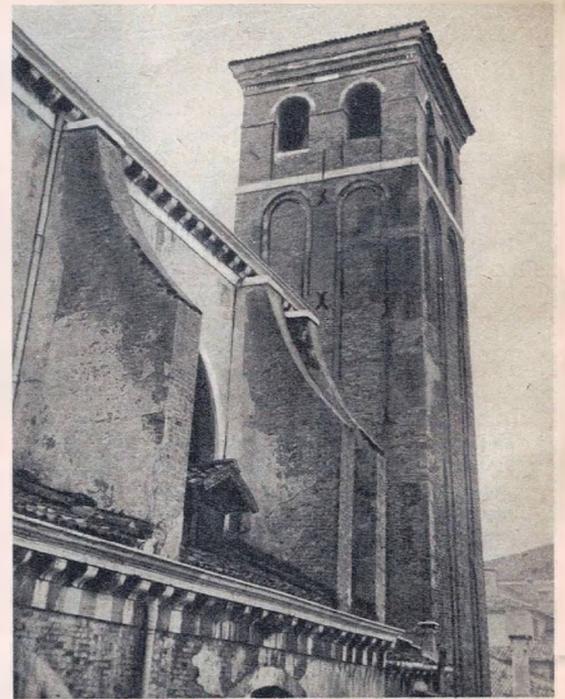
Your complexion can be a lovelier complexion this time next week! Just change to regular care and use pure, mild Ivory Soap. Then, what a difference you'll see! Seven days from now, your skin will look softer, smoother, younger. You'll have That Ivory Look!

**the soap thousands of
doctors advise for your skin**

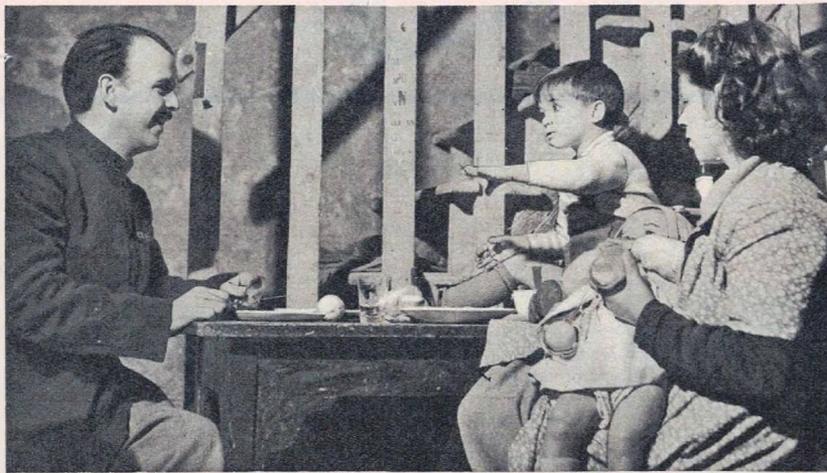
THEY LIVE CLOSE TO HEAVEN



By using the twin towers of the parish church, Guiseppe Barusso, of Venice, has solved the housing problem which is as acute in Italy as in Canada. Of course there are disadvantages. There is a 220-foot climb by stairs and ladders and the beds have to be moved whenever the bells are rung, which is frequently. Guiseppe has saved himself many weary steps by his rope - and - basket method of hauling up groceries, left. It is hard on the hands but saves wear and tear on the feet. Below, the Barusso family is seen at meal time in the dining room and kitchen section of the bell tower. The other half is a bedroom and living room. This may seem a sparrow in a house-top existence but it is satisfactory to the Barussos. There is little ground space, or canal space, in crowded Venice.



THE CHURCH IS that of St. Stae and the tower is shown here from a cornice and tiled roof that are themselves well above the level of the street.



MAMA BARUSSO tries to take the baby out for an airing on the street once a day but it is quite a struggle on those stairs with a small boy as well.

if it's ^{*}kroy wool

look for the *kroy wool label
when you buy . . .

SWEATERS · SOCKS

UNDERWEAR

BABY CLOTHES

HAND KNITTING YARNS



IT WON'T SHRINK

No matter how many times you wash them, socks, sweaters, baby clothes, underwear—*anything* made with *kroy wool will not shrink. No stretchers are needed. Use any mild soap.

IT'S EASIER TO WASH

A gentle sudsing is all that's needed, then watch the dirt seem to flow out. This is because the tiny fibres in *kroy wool don't shrink and mat, don't hold the dirt particles in.

IT LASTS LONGER

By eliminating shrinkage, *kroy wool adds to the useful life of your garments. Kroy's wide range of colours, from soft pastels to deep tones, stay bright even after repeated washings.

... MORE COMFORTABLE

Garments knit with *kroy wool or with *kroy wool combined with other yarns, retain their original fit and appearance wash after wash. Washing, in fact, leaves *kroy wool even softer than before.

*T.M. Reg'd

KROY UNSHRINKABLE WOOLS LIMITED

WHEREVER THERE'S WOOL IT SHOULD BE **kroy wool**

NEWSWORTHY WOMEN



RADIO'S cry-baby is the title they give Honey Mackenzie, who is called upon whenever there is an over the air demand for a howling baby. Here is Honey in action. Also at work, top right, is Nazuko Tange, Japan's leading child photographer.



NEWSWORTHY, too, is 14-year-old Pauline Groombridge, Kent, England's hop queen. She wears a royal crown, an ermine trimmed cape with a hop leaf necklace.



There's a lovely Future for your Figure!

Yes, "Nature's Rival" foundations are specially made to give improved control with greater comfort. Choose the "Nature's Rival" garment that is just right for you from a wide range of step-in girdles, corselettes, side-hooking girdles, front-lacing corsets and brassieres.

Style No. 1678
The belt of this foundation is specially designed to give the utmost in positive control and comfort. Inner belt corselettes from \$8.50.

PARISIAN CORSET MFG. CO. LTD.
Quebec • Montreal • Toronto

NATURE'S RIVAL
GIRDLES AND BRAS

Never before an
enamel finish like

KEM-GLO

TRADE MARK REG'D.



Here are the facts about KEM-GLO

A hard, scrubbable surface...

plastic-smooth... which looks and washes like the baked enamel on your new refrigerator.

Locks out grease and stains...

resists boiling water, withstands scuffs and knocks... washes perfectly with soap and water... lasts years longer.

Goes on like magic —

gives you "professional" results: no brush marks, no laps or streaks, with either brush or Roller-Koater, over new surfaces and old.

"Decorator" colors!

New pastels, ready-mixed to use right out of the can... plus Kem-Glo Intermixtures for creating your own distinctive "decorator" shades, including handsome deep tones.

FOR
KITCHEN, BATHROOM,
FINEST WOODWORK

DEVELOPED AFTER YEARS
OF SCIENTIFIC RESEARCH
BY THE MAKERS OF FAMOUS

Kem-Glo

HERE'S HOW KEM-GLO GIVES YOU

More for less

One coat of Kem-Glo does a perfect job over previously painted surfaces, where ordinary enamels require two or more coats.

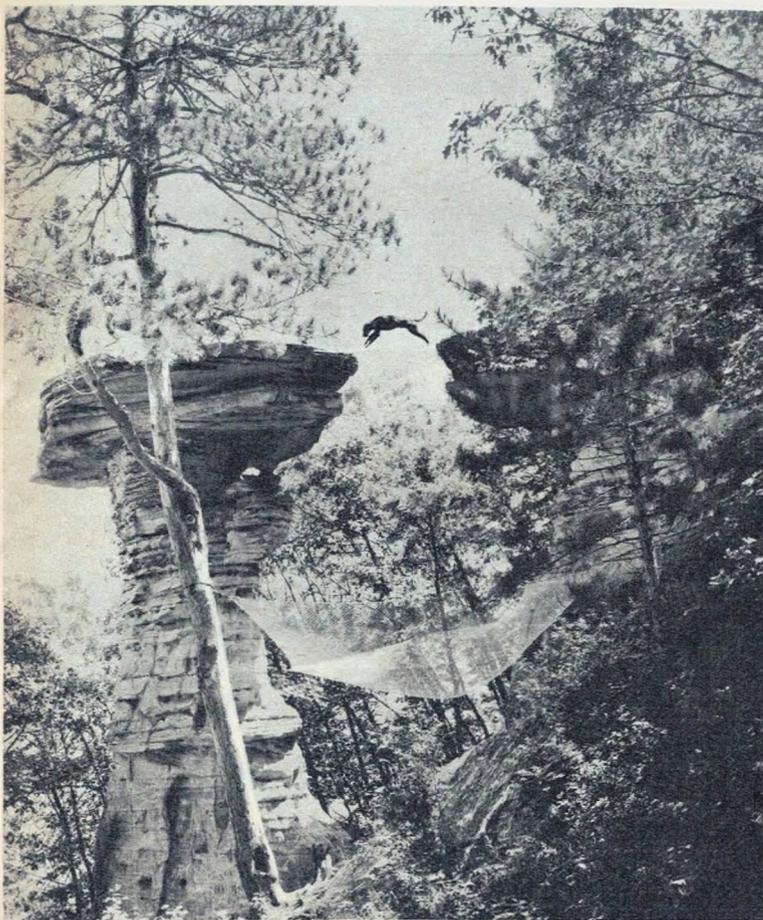
Even on raw wood or plaster, two coats are all you need. You save the cost of primers and undercoats... and get a truly scrubbable surface that stays plastic-smooth.

only \$2.98 PER QUART

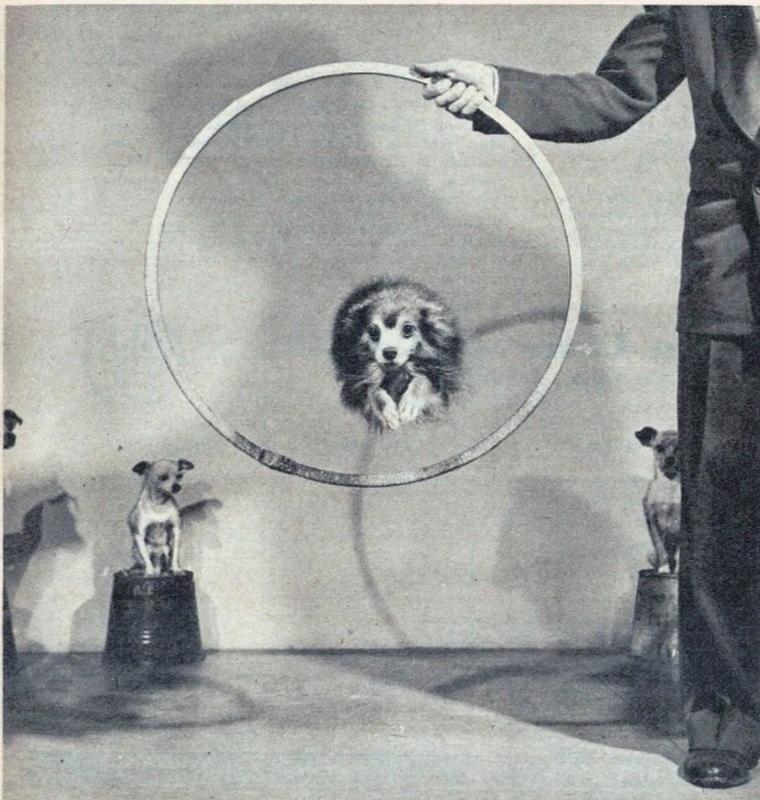
(Price slightly higher than of Kem-Glo)

Looks and washes
like
baked enamel!

DAREDEVIL CANINE ACROBATS



BACK AND FORTH, from rock to rock, this grey-hound type dog jumps at the command of a park guide at Stand Rock, Wisconsin. Though there is a net, it is nonetheless a bold leap. Photo was taken by Don Knight.



MAKING A "bull's-eye" leap through a hoop, is Silver, one-quarter Spitz and three-quarters fox, who is considered to be one of the world's smartest animals. It is said he knows 120 cue words for tricks.

Don't worry about meat prices



Use beef **OXO** to give old-fashioned beef flavour to soups, gravies and stews

...about 5¢ a recipe!



Relieve the **PRESSURE PAIN** of Sore, Aching Muscles!

● When muscles get stiff and lame from overexertion, don't let them "lay you up". There's a way to relieve that ache and soreness—quickly, easily!

Doctors generally will tell you the pain and stiffness may be largely caused by pressure. Sensitive nerves are irritated. Local areas become swollen and sore.

For wonderful relief—fast—rub Absorbine Jr. on those aching spots. It helps to counter the pressure which may be causing your pain. At the same time, it warms and soothes. The speed with which it works will amaze you.

Get Absorbine Jr. today... keep it handy in your medicine chest. It's used by thousands for quick, comforting relief for sore muscles, for neuralgic and rheumatic pain. Only \$1.25 a long-lasting bottle at all drug counters.

W. F. Young, Inc., Lyman House, Montreal



ABSORBINE JR.

Here's the **ONLY** Cough Drop...



with cough-easing ingredients of Vicks VapoRub plus other soothing medications.

THAT'S WHY THEY'RE SO EFFECTIVE!



Better Homes... the GYPROC way!



GYPROC WOOL INSULATION

A lifetime insulation for year-round comfort. Warmer, with up to 30% fuel savings in winter — 15° cooler in summer.

PLAYING a vital part in Canada's building program are the products of G.L.A. Wherever homes, schools, office buildings or factories are going up, the famous "GYPROC" Trademark is there.

GYPROC WOOL offers everything needed in a building insulation. It provides lifetime comfort with real fuel economy. It is fire-resistant, moisture-repellent and permanent, lasts as long as the building.

GYPROC Fire-Protective WALLBOARD offers a priceless bonus of fire-protection wherever walls and ceilings are being built. They can be made smooth, strong and seamless because GYPROC WALLBOARD won't shrink, swell or warp. Joints are made invisible with Gyproc Joint Filler and Tape.

Adding a "decorator's touch" with texture paint on walls and ceilings is new and exciting. Simple, too, when you use one-coat GYPTEX Texture Paint, available in six distinctive colors. Another G.L.A. product, ALATINT Casein Paint, is the popular choice for finishes that are satin-smooth.

Whenever walls or ceilings are built, insulated, or painted, there is a G.L.A. product to help you. Specify Gyproc, a registered trade name for your protection.

Manufactured only by

Gypsum, Lime and Alabastine, Canada, Limited



VANCOUVER CALGARY WINNIPEG TORONTO MONTREAL
 GYPROC WOOL INSULATION GYPROC WALLBOARD GYPROC LATH AND PLASTERS
 GYPROC SHEATHING GYPTEX TEXTURE PAINT ALATINT CASEIN PAINT G.L.A. STUCCO PAINT



GYPROC WALLBOARD

Smooth, seamless walls made with GYPROC, the fire-protective WALLBOARD. Takes any decoration, won't warp, shrink or swell.



GYPROC LATH and PLASTERS

For strong, durable and fire-safe plaster walls and ceilings.



GYPTEX TEXTURE PAINT

For distinctive wall textures in colours. Just brush it on then pat with a sponge.

ROYAL PERSONS AS THEY LOOKED IN YESTERYEAR

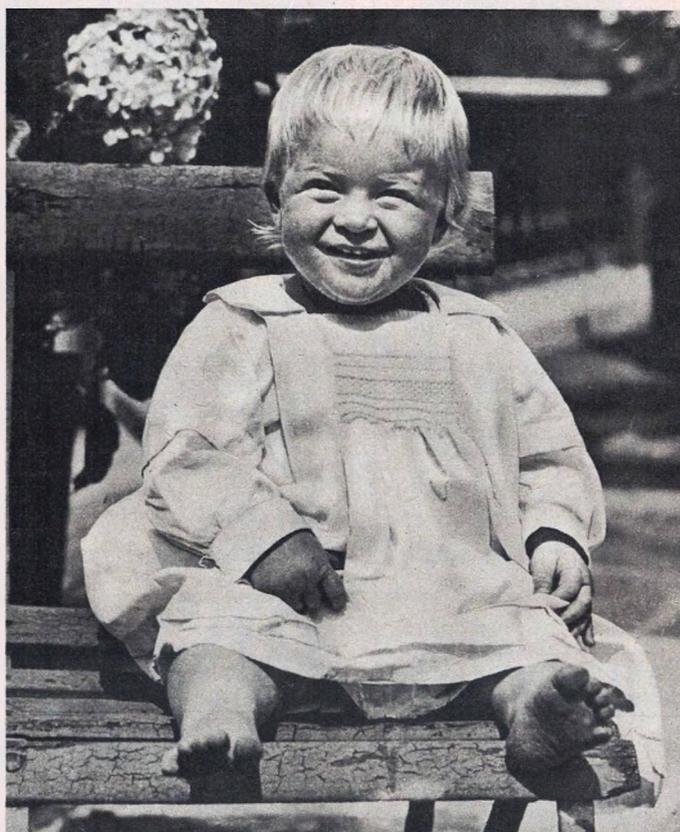


PRINCESS ELIZABETH was four when she acquired a sister, Princess Margaret. Here are the two sisters, photographed by

Marcus Adams, with their mother, then Duchess of York, with a remote chance of being queen. The Prince of Wales was heir.



TAKEN IN JULY, 1928, by Marcus Adams, Princess Elizabeth was then two years and three months old, but already photogenic, a quality which she has always retained as 23 years rolled by.



THIS WAS THE Duke of Edinburgh in 1922, when, as Prince Philip of Greece at the age of one, he made his first visit to England with his sisters, who came to attend a fashionable London wedding.

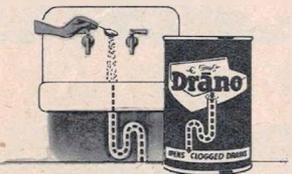


DRAIN CHOKED UP?



Don't cry—use Drano! It has a special *churning, boiling* action that clears clogging muck in a jiffy! One tablespoon does it.

Prevent trouble by using Drano regularly. Keeps drains clear, clean, fast-running. Saves plumbing bills (Removes even matted hair from drains!)



Nasty sewer germs breed in the greasy muck in clogged-up sink drains. Liquid disinfectants can't help. It takes Drano to scour out this germ-laden filth.

More housewives use Drano than all other drain cleaners combined. Get Drano at any drug, grocery or hardware store.

Drano

P.S. WON'T HARM SEPTIC TANKS—MAKES THEM WORK BETTER—CUTS DOWN ODORS.

Our Royal Visit Series—

The Beautiful Chronicle of the Occasion

STAR WEEKLY

Next week Buy your copy early only a Limited Number

PRINCESS CHARMS TORONTO



ARRIVING at Malton airport for her Toronto visit, Princess Elizabeth was greeted by a flower girl. Thousands lined route to downtown points.



FLAG-WAVING youngsters were out in full force when royal train arrived at Trenton. At many crossings groups waited for momentary look.



MISERABLE FEELING OF

STUFFY

Just a WHIFF does it!

NOSE

... anywhere ... any time this handy Vicks Inhaler makes cold-stuffed nose feel clearer in seconds. By makers of Vicks VapoRub.

GOES!

Use as often as needed!

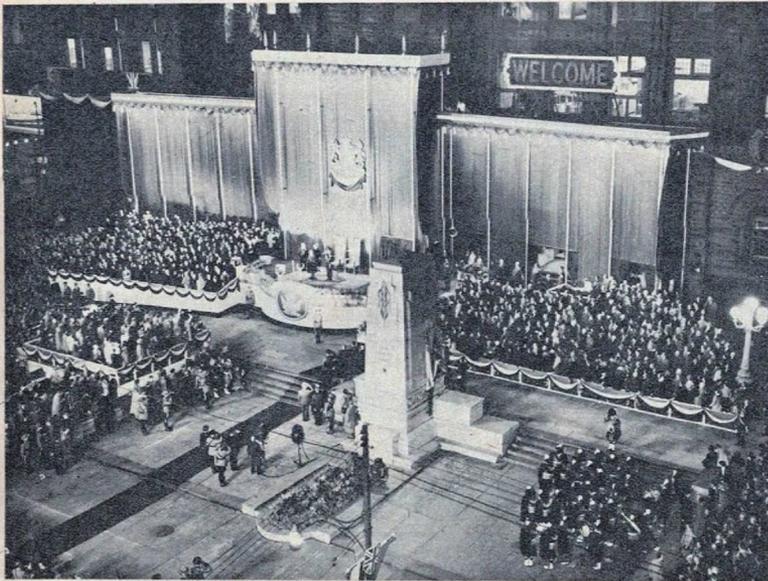
Mrs. Burrage

please have courage...

That aching back of yours need not go on forever. It may be urinary irritation and bladder discomfort are to blame. If they are, Dodd's Kidney Pills may be of help to you. So many people have found relief through the use of Dodd's Kidney Pills during the past half century, that you know they must be effective. And they are so easy to use. Won't you try them, Mrs. Burrage?



THE LITTLE LADY with her back to the camera has something to remember for a lifetime. Not every little girl gets talking with Prince Philip.



CITY HALL reception was easily most impressive of Toronto events. The crowd jamming the area caused record traffic jam lasting several hours.



ROYAL COUPLE visited Hart House at University of Toronto, heard professors cheer.

Silvo

for lustrous
lovely silver

But now, Joan, I simply wouldn't be without my stainless steel sink. It certainly adds to the beauty of our kitchen. And it's so easy to keep clean—just an occasional wash with the dish cloth leaves it bright and sparkling. Even Gosh is thrilled with it, specially since it costs so little and was so easy to install. He says that it will last us a lifetime because it doesn't chip or scratch like other sinks and stainless steel is solid metal all through and has no outer coating to stain or discolor. Believe me, Joan, these stainless steel sinks are wonderful and

*** EAS-E-INSTALL
Stainless Steel
SINKS**



Please send your FREE folder on EAS-E-INSTALL Stainless Steel SINKS

Name: _____

Address: _____

City: _____ Prov: _____

KIL PRODUCT
Designed, developed, patented and manufactured in Canada by
KITCHEN INSTALLATIONS LIMITED, AJAX, ONTARIO

*Choose the right point for
the way you write.*

**THE ONLY FOUNTAIN PEN WITH
35 NUMBERED POINTS**

from which to choose the exact interchangeable point to suit your individual writing style.



Esterbrook

AMERICA'S FIRST PEN MAKER

**Good Taste
Today . . .**



Ask your Silverware dealer for this year's FREE Booklet containing many new tips on "Good Taste Today".

Fork for French fried potatoes! It's neater to eat French fried potatoes with your fork . . . unless they're shoestring-thin, in which case fingers are fine. Remember, too, that the good taste of your table appointments tells as much about you as your table manners. Handsome matched silverware probably does most for the least money. Services of 1881 (R) Rogers (R)* Silverplate begin as low as \$39.75 including chest. And you've 3 exclusive patterns to choose from . . . Brookwood, Plantation* and Del Mar*. Ask for them at your silverware dealer's soon!

Pattern shown is Brookwood*



1881 ROGERS

*Trade Marks of Oneida Ltd. Silverplate by Oneida Ltd.

INVOICE NO. 12345

FIVE

Delicious Fruit Flavors

TERMS: NET

still only...

5¢

(plus 1c due to Excise Tax)

Life Savers
5 Flavor St.



Flavors that fill the bill



...the candy with the hole

The trade-mark 'LIFE SAVERS' identifies the 'Candy with the Hole' made exclusively by Life Savers, Limited, in Canada and by Life Savers Corporation in the U.S.A.